

Note:

Course content may be changed, term to term, without notice. The information below is provided as a guide for course selection and is not binding in any form, and should not be used to purchase course materials.

COURSE SYLLABUS

SMGT 613

LEADERSHIP AND ADMINISTRATION OF OUTDOOR ADVENTURE SPORT

COURSE DESCRIPTION

This course is a critical analysis of the historic development, current status, and changing patterns of public policy in outdoor recreation, adventure sport, and eco-tourism. A majority of the course will focus on leadership and strategic planning relating to land use and community engagement for outdoor organizations.

RATIONALE

Outdoor adventure leaders must understand not only the current political climate in which they function, but also the historical context and development of public policy, which has contributed to the outdoor adventure industry. In so doing, students will distinguish both the utility and counter-effects of outdoor recreation and adventure sport, broadly defined, as well as the implications of community engagement and leadership opportunities.

I. PREREQUISITE

For information regarding prerequisites for this course, please refer to the [Academic Course Catalog](#).

II. REQUIRED RESOURCE PURCHASE

Click on the following link to view the required resource(s) for the term in which you are registered: <http://bookstore.mbsdirect.net/liberty.htm>

III. ADDITIONAL MATERIALS FOR LEARNING

- A. Computer with basic audio/video output equipment
- B. Internet access (broadband recommended)
- C. Microsoft Word
(Microsoft Office is available at a special discount to Liberty University students.)
- D. Lowry, W. R. (2009). *Repairing paradise: The restoration of nature in america's national parks*. Washington, DC: Brookings Institution Press. Retrieved from <http://ezproxy.liberty.edu/login?url=http://search.ebscohost.com/login.aspx?direct=true&db=nlebk&AN=296720&site=ehost-live&scope=site>

IV. MEASURABLE LEARNING OUTCOMES

Upon successful completion of this course, the student will be able to:

- A. Explain and analyze many of the policy processes concerning wildlands, protected areas, and conservation as related to outdoor recreation.
- B. Determine how policy provides a window into political and social debate.

- C. Examine and critique the opportunities and challenges with public involvement and media.
- D. Employ leadership skills in developing community support and advocacy for outdoor recreation organizations.
- E. Identify, critically examine, and critique important findings in historical and current outdoor recreation research.

V. COURSE REQUIREMENTS AND ASSIGNMENTS

- A. Textbook readings
- B. Course Requirements Checklist
 After reading the Syllabus and [Student Expectations](#), the student will complete the related checklist found in Module/Week 1.
- C. Discussion Board Forums (5)
 The student will participate in 5 Discussion Board Forums. A forum consists of an initial thread and 2 replies to other students' initial threads, applying a biblical worldview as appropriate. Each initial thread for a Discussion Board Forum question should contain a minimum of 400–500 words and each reply should be no less than 200 words. This promotes writing that is thorough, yet concise enough to permit classmates to read all the posts. Attention to good grammar and spelling is imperative and appropriate references should be made in APA format. First person writing is allowed in all posts.
- D. Case Studies (4)
 There will be 4 case studies taken from the Lowry text. The student is required to utilize Bardach's guide to effectively analyze and thoroughly present the issues surrounding the topic in each case study.
- E. Policy Analysis Project
 As part of a group project, the student will prepare a comprehensive policy analysis report as specified in the policy analysis project instructions (under separate cover). The final product should be a professional policy analysis report, prepared in a professional manner and should represent the student's best effort.
- F. Quizzes (3)
 The student will complete 3 open-book, open-note quizzes encompassing material from the required reading. The student will be given 60 minutes to complete 5 short-answer/essay questions. The answer to each question must show critical thinking skills, personal reflection, and be underpinned by course content.

VI. COURSE GRADING AND POLICIES

A. Points	
	10
Course Requirements Checklist	10
Discussion Board Forums (5 at 70 pts ea)	350
Case Studies (4 at 75 pts ea)	300
Quizzes (3 at 50 pts ea)	150
Policy Analysis Project	200

Total 1010

B. Scale

A = 940–1010 A- = 920–939 B+ = 900–919 B = 860–899 B- = 840–859
C+ = 820–839 C = 780–819 C- = 760–779 F = 759 and below

C. Disability Assistance

Students with a documented disability may contact Liberty University Online’s Office of Disability Academic Support (ODAS) at LUOODAS@liberty.edu to make arrangements for academic accommodations. Further information can be found at www.liberty.edu/disabilitysupport.

COURSE SCHEDULE

SMGT 613

Textbooks: Bardach & Patashnik, *A Practical Guide for Policy Analysis* (2016).
 Lowry, *Repairing Paradise* (2009).
 Wellman et al., *Service Living* (2008).

MODULE/ WEEK	READING & STUDY	ASSIGNMENTS	POINTS
1	Bardach & Patashnik: Introduction Lowry: ch. 1 Wellman et al.: Preface, chs. 1–2 1 presentation 2 websites	Course Requirements Checklist DB Forum 1 DB Forum 2	10 70 70
2	Bardach & Patashnik: Part 1 Lowry: ch. 2 1 presentation	Case Study 1 Quiz 1	75 50
3	Bardach & Patashnik: Part 2 Wellman et al.: ch. 3 1 presentation	DB Forum 3 Quiz 2	70 50
4	Lowry: ch. 3 1 presentation	Case Study 2	75
5	Bardach & Patashnik: Part 4 Wellman et al.: ch. 4 1 presentation	DB Forum 4 Quiz 3	70 50
6	Lowry: ch. 4 1 website	Case Study 3	75
7	Wellman et al.: chs. 5–7 1 presentation	DB Forum 5	70
8	Lowry: chs. 5–6	Case Study 4 Policy Analysis Project	75 200
TOTAL			1010

DB = Discussion Board

NOTE: Each course module/week begins on Monday morning at 12:00 a.m. (ET) and ends on Sunday night at 11:59 p.m. (ET). The final module/week ends at 11:59 p.m. (ET) on Friday.