

Note:

Course content may be changed, term to term, without notice. The information below is provided as a guide for course selection and is not binding in any form, and should not be used to purchase course materials.

COURSE SYLLABUS

SMGT 404

ADMINISTRATION AND ORGANIZATION OF SPORT AND RECREATION

COURSE DESCRIPTION

A study of the problems and considerations involved in the successful management of sport and recreation programs. Areas considered include program planning, organization, leadership and evaluation, and current organizational trends.

RATIONALE

This course provides upper class students with a working knowledge of the administrative, managerial, supervisory, and leadership processes in health, physical education, recreation, fitness and sport organizations. The development of competencies in these areas is designed to emphasize the importance of academic training of competent professionals who will soon be leaders “in the field” of the sport industry.

I. PREREQUISITE

For information regarding prerequisites for this course, please refer to the [Academic Course Catalog](#).

II. REQUIRED RESOURCE PURCHASE

Click on the following link to view the required resource(s) for the term in which you are registered: <http://bookstore.mbsdirect.net/liberty.htm>

III. ADDITIONAL MATERIALS FOR LEARNING

- A. Computer with basic audio/video output equipment
- B. Internet access (broadband recommended)
- C. Blackboard [recommended browsers](#)
- D. Microsoft Office

IV. MEASURABLE LEARNING OUTCOMES

Upon successful completion of this course, the student will be able to:

- A. Analyze and critique different managerial topics of sport and recreation service agencies;
- B. Understand, describe, and apply administrative and managerial ethics through leadership as applied to educational, recreational, athletic, and sport organizations;

- C. Identify and explain administrative/organizational theories, terminology, principles, and structures as they exist in education, recreational, athletic, and sport settings;
- D. Understand the relationship between managerial research and practice in the sport and recreation service field; and
- E. Recognize opportunities and challenges facing the field and examine the possible underlying causes of these and generate alternative solutions.

V. COURSE REQUIREMENTS AND ASSIGNMENTS

A. Textbook readings and lecture presentations/notes

B. Course Requirements Checklist

After reading the Course Syllabus and [Student Expectations](#), the student will complete the related checklist found in Module/Week 1.

C. Discussion Board Forum(s) (2)

Discussion boards are collaborative learning experiences. Therefore, the student is required to provide a thread in response to the provided prompt for each forum. Each thread must be 300 words and demonstrate course-related knowledge. In addition to the thread, the student is required to reply to 2 other classmates' threads. Each reply must be 100 words.

D. Article Reviews (2)

Students will review two (2) articles that present unique perspectives on leaders within the context of the management function. After reading the articles, students will provide an analysis of the content.

E. Case Studies (6)

Six (6) case studies with problem questions based on relevant course content will be completed. The student will apply the concepts and theories from the course to solve problems and present answers and responses to case studies.

F. Quizzes (7)

Each quiz will cover the Reading & Study material for the assigned module(s)/week(s). Each quiz will be open-book/open-notes, contain {25 multiple-choice and true/false, 2 short answer, etc.} questions, and have a 75 minute time limit.

VI. COURSE GRADING AND POLICIES**A. Points**

Course Requirements Checklist	10
Discussion Board Forums (2 at 45 pts ea)	90
Articles Reviews (2 @ 35 pts each)	70
Case Studies (6 at 70 pts each; Modules 2-8)	420
Quizzes (7 at 60 pts each; Modules 2-8)	420
Total	1010

B. Scale

A = 900–1010 B = 800–899 C = 700–799 D = 600–699 F = 0–599

C. Disability Assistance

Students with a documented disability may contact Liberty University Online's Office of Disability Accommodation Support (ODAS) at LUOODAS@liberty.edu to make arrangements for academic accommodations. Further information can be found at www.liberty.edu/disabilitysupport.

COURSE SCHEDULE

SMGT 404

Textbooks: Chelladurai, P., *Managing Organizations for Sport and Physical Activity* (2014)

MODULE/ WEEK	READING & STUDY	ASSIGNMENTS	POINTS
1	Chelladurai: Introduction, ch . 1 1 presentation 1 article	Course Requirements Checklist Class Introductions DB Forum 1 Thread Article Review 1	10 0 * 35
2	Chelladurai: chs. 2-3 1 presentation	DB Forum 1 Replies Quiz 1 Case Study 1	45 60 60
3	Chelladurai: chs. 4-5 2 presentations	Quiz 2 Case Study 2	60 60
4	Chelladurai: chs. 6-7 2 presentations	Quiz 3 Case Study 3	60 60
5	Chelladurai: chs. 9-10 2 presentations	Quiz 4 Case Study 4	60 60
6	Chelladurai: chs. 11-12 2 presentations 1 article	Quiz 5 Case Study 5 Article Review 2	60 60 35
7	Chelladurai: chs. 13, 15 2 presentations	DB Forum 2 Thread Quiz 6 Case Study 6	* 60 60
8	Chelladurai: chs. 14, 16 3 presentations	DB Forum 2 Replies Quiz 7 Case Study 7	45 60 60
TOTAL			1010

DB = Discussion Board

NOTE: *Undergraduate should state the following:* Each course module/week (except Module/Week 1) begins on Tuesday morning at 12:00 a.m. (ET) and ends on Monday night at 11:59 p.m. (ET). The final module/week ends at 11:59 p.m. (ET) on **Friday**.