

Note:

Course content may be changed, term to term, without notice. The information below is provided as a guide for course selection and is not binding in any form, and should not be used to purchase course materials.

COURSE SYLLABUS

PADM 530

POLITICS, STRATEGIES, AND INITIATIVES OF COMMUNITY ECONOMIC DEVELOPMENT

COURSE DESCRIPTION

This course will provide an overview of theoretical and practical approaches to community economic development.

RATIONALE

Whether in strong economic times or economic downturns, the lifeblood of a community is economic development. Accordingly, effective community leaders, whether leading a village, city, or county, need to understand not only the history of economic development but also key principles and strategies to help attract businesses and assist in bolstering the economic life of an area.

I. PREREQUISITES

For information regarding prerequisites for this course, please refer to the [Academic Course Catalog](#).

II. REQUIRED RESOURCE PURCHASES

Click on the following link to view the required resource(s) for the term in which you are registered: <http://bookstore.mbsdirect.net/liberty.htm>

III. ADDITIONAL MATERIALS FOR LEARNING

- A. Computer with basic audio/video output equipment
- B. Internet access (broadband recommended)
- C. Microsoft Office

IV. MEASURABLE LEARNING OUTCOMES

Upon successful completion of this course, the student will be able to:

- A. Apply the theories of community economic development to decision making and project management.
- B. Evaluate the contexts and variables of economic development and community initiatives.
- C. Critically analyze economic development initiatives and policy proposals.
- D. Assess values and conflicts of interest that emerge during the economic development process.

- E. Evaluate public administration and economic development issues from a distinctly Christian worldview perspective.

V. COURSE REQUIREMENTS AND ASSIGNMENTS

- A. Textbook readings and lecture presentations

- B. Course Requirements Checklist

After reading the Course Syllabus and [Student Expectations](#), the student will complete the related checklist found in Module/Week 1.

- C. Discussion Board Forums (3)

Discussion boards are collaborative learning experiences. Therefore, the student will participate in 3 Discussion Board Forums. The student will post a thread of 600 words or more. Then, the student must reply to at least 2 classmates' threads in 200 words or more.

- D. Article Reviews (2)

The student will write 2 article reviews based on a designated article located in the Reading & Study folder of the corresponding module/week. Each review will summarize and critique the author's position/conclusion in 500 words.

- E. Public Administrator Generated Information on Economic Development

For this portion of the course, the student has the option of doing any one of the following exercises:

Option 1:

The student may conduct 2 interviews with individuals employed by an organization or community in economic development. Each interview must observe a 30-minute time limit. Present all recorded interviews as audio files and provide a written time gauge that locates the interview question responses; provide a written bio for each interviewee and a summary of each interview.

Option 2:

The student will conduct an exhaustive review of pertinent public sector generated data to scrutinize indicators of economic development status for the chosen jurisdiction. Present the data in a 20–30 minute audio embedded PowerPoint presentation.

Option 3:

The student may conduct the combined activity of at least 1 public administrator interview accompanied by the review of select public sector generated data. With this option, you will integrate qualitative (interview information) and quantitative (statistical data on development status) to approximate the typical approach to applied research and display the information you gain in a 20–30 minute audio embedded PowerPoint to satisfy this portion of course requirements.

- F. Annotated Bibliography

The student will be expected to submit an Annotated Bibliography. These sources must provide the academic and research support for the Economic Development Analysis and Proposal. The bibliography will require that the student find and annotate 25 sources. Sources can include the various journal articles that have been assigned as part of the readings throughout the course. Additional journal resources can be found through Liberty University Online’s Research Portal.

G. Case Study Project

This project will be completed in 2 parts.

Part 1: Thesis and Project Proposal

The student will begin to prepare for his/her Case Study by submitting a thesis statement detailing how the assignment requirements will be fulfilled. This assignment will also include a summary of the location that will be explored in this project. The Thesis and Project Proposal is not to exceed 1 page.

Part 2: Economic Development Analysis and Proposal

The student will submit an Economic Development Analysis and Proposal, consisting of 15–20 pages, not including the title page, abstract, or reference page. This assignment will specifically target the situation of an American city, town, or county. In this assignment, the student will research and address the following information: economic situation, problems, SWOT analysis, legal and public policy issues, governmental atmosphere, and proposed solutions.

VI. COURSE GRADING AND POLICIES

A. Points

Course Requirements Checklist	10
Discussion Board Forums (3 at 100 pts ea)	300
Article Reviews (2 at 75 pts ea)	150
Public Administrator Generated Information on Economic Development	100
Annotated Bibliography	150
Case Study Project	
Part 1	50
Part 2	250
Total	1010

B. Scale

A = 940–1010 A- = 920–939 B+ = 900–919 B = 860–899 B- = 840–859
 C+ = 820–839 C = 780–819 C- = 760–779 D+ = 740–759 D = 700–739
 D- = 680–699 F = 0–679

C. Late Assignment Policy

If the student is unable to complete an assignment on time, then he or she must contact the instructor immediately by email.

Assignments that are submitted after the due date without prior approval from the instructor will receive the following deductions:

1. Late assignments submitted within one week of the due date will receive a 10% deduction.
2. Assignments submitted more than one week late will receive a 20% deduction.
3. Assignments submitted two weeks late or after the final date of the course will not be accepted.
4. Late Discussion Board threads or replies will not be accepted.

Special circumstances (e.g. death in the family, personal health issues) will be reviewed by the instructor on a case-by-case basis.

D. Disability Assistance

Students with a documented disability may contact Liberty University Online's Office of Disability Academic Support (ODAS) at LUOODAS@liberty.edu to make arrangements for academic accommodations. Further information can be found at www.liberty.edu/disabilitysupport.

COURSE SCHEDULE

PADM 530

Textbooks: Blakely & Leigh, *Planning Local Economic Development: Theory and Practice* (2013).
Green & Haines, *Asset Building and Community Development* (2012).

MODULE/ WEEK	READING & STUDY	ASSIGNMENTS	POINTS
1	Blakely & Leigh: chs. 1–4 Green & Haines: ch. 1 2 presentations 1 article	Course Requirements Checklist Class Introductions Article Review 1	10 0 75
2	Blakely & Leigh: ch. 5 Green & Haines: chs. 2–3 1 presentation 2 articles	DB Forum 1 Case Study Project: Part 1	100 50
3	Blakely & Leigh: chs. 6–7 Green & Haines: ch. 4 1 presentation 1 article	Public Administrator Generated Information on Economic Development	100
4	Blakely & Leigh: chs. 8–9 Green & Haines: ch. 5 1 presentation 1 article	DB Forum 2	100
5	Blakely & Leigh: chs. 10–11 Green & Haines: chs. 6–8 1 presentation 1 article	Article Review 2	75
6	Blakely & Leigh: chs. 12–14 Green & Haines: ch. 9 Bible Readings 1 presentation 1 article	DB Forum 3	100
7	Green & Haines: chs. 10–12 2 presentations 1 article	Annotated Bibliography	150
8	Green & Haines: chs. 13–15 1 presentation	Case Study Project: Part 2	250
TOTAL			1010

DB = Discussion Board

NOTE: Each course week begins on Monday morning at 12:00 a.m. (ET) and ends on Sunday night at 11:59 p.m. (ET). The final week ends at 11:59 p.m. (ET) on Friday.