

Note:

Course content may be changed, term to term, without notice. The information below is provided as a guide for course selection and is not binding in any form, and should not be used to purchase course materials.

COURSE SYLLABUS

EVCP 840

STRATEGIC EVANGELISM AND THE LOCAL CHURCH

COURSE DESCRIPTION

This class will explore various approaches to establishing a viable evangelism strategy for the local church. A special emphasis is placed on biblical principles, evangelism planning, contemporary spiritual movements, and multiplication as the core value.

RATIONALE

Understanding the impact and principles of evangelism planning through the local church is a lost art. According to Scripture, however, there are biblical principles related to the mobilization of the church into the harvest. This course will expose some of the misunderstandings related to evangelism, as well as point out the biblical essentials to developing a healthy strategy for spiritual growth and multiplication of disciples.

I. PREREQUISITE

For information regarding prerequisites for this course, please refer to the [Academic Course Catalog](#).

II. REQUIRED RESOURCE PURCHASE

Click on the following link to view the required resource(s) for the term in which you are registered: <http://bookstore.mbsdirect.net/liberty.htm>

III. ADDITIONAL MATERIALS FOR LEARNING

- A. Computer with basic audio/video output equipment
- B. Internet access (broadband recommended)
- C. Blackboard [recommended browsers](#)
- D. Microsoft Word
- E. School of Divinity Writing Guide:
<https://www.liberty.edu/divinity/index.cfm?PID=28160>

IV. MEASURABLE LEARNING OUTCOMES

Upon successful completion of this course, the student will be able to:

- A. Explain the essential principles related to strategic planning.
- B. Identify contemporary/practical/theological issues that impact strategic planning.
- C. Examine the different historical/practical and theological viewpoints related to the process of strategic planning in evangelism.
- D. Assess methodologies related to strategic planning in evangelism from a biblical/practical perspective.

V. COURSE REQUIREMENTS AND ASSIGNMENTS

- A. Textbook readings and lecture presentations/notes.
- B. Course Requirements Checklist

After reading the Course Syllabus and [Student Expectations](#), the student will complete the related checklist found in Module/Week 1.

- C. Reflective Discussion Board Forums (3)

Discussion boards are collaborative learning experiences. Therefore, the student is required to create a thread in response to the provided prompt for each forum. Each thread must be at least 400 words and demonstrate course-related knowledge. In addition to the thread, the student is required to reply to 2 other classmates' threads. Each reply must be at least 150 words.

- D. Book Critiques (2)

The student will write 2 book reviews on books of his or her choosing from the Required Resource section above. For each Book Critique, the student will write a 1,000–1,200-word, well-written paper in current Turabian format that meets the requirements in the Book Critique Instructions.

- E. Annotated Bibliography

The student is required to submit a 3,100–4,100-word bibliography sketch in preparation for the Strategic Evangelism Plan for a Local Church. This sketch will include an anticipated thesis statement and a bibliography of at least 20 related works. This bibliography sketch must contain at least 5 books and 5 articles related directly to the anticipated thesis, and may contain no more than 5 Internet sources. Any website used must have a direct, unique, and relevant bearing on the specific paper or research and how it will be utilized. This assignment is designed to support your Strategic Evangelism Plan for a Local Church.

F. Strategic Evangelism Plan for a Local Church

The student will submit a 15–20-page paper designing a strategic local church evangelism plan. The paper must establish a biblical and historical foundation for local church evangelism as well as develop a practical strategic plan for mobilizing a local church in evangelism locally and globally. In its final form, this will be a 15–20-page paper with at least 15 sources from 2005 and later. The paper must adhere to current Turabian formatting.

VI. COURSE GRADING AND POLICIES

A. Points

Course Requirements Checklist	10
Reflective Discussion Board Forums (3 at 100 pts ea)	300
Book Critiques (2 at 100 pts ea)	200
Annotated Bibliography	200
Strategic Evangelism Plan for a Local Church	300
Total	1010

B. Scale

A = 940–1010 A- = 920–939 B+ = 900–919 B = 860–899 B- = 840–859
 C+ = 820–839 C = 780–819 C- = 760–779 D+ = 740–759 D = 700–739
 D- = 680–699 F = 0–679

C. Style Guidelines

All assignments for this course are to be formatted in accordance with the [LUSD Writing Guide](#) and the latest edition of the Turabian style manual (*A Manual for Writers of Research Papers, Theses, and Dissertations*). Discussion assignments and essay examinations may use the parenthetical citation style. All other written assignments should use the footnote citation style. Supplemental writing aids are available via the [Online Writing Center](#).

D. Extra Credit

No additional “for credit” assignments will be permitted beyond those given in the course requirements stated above.

E. Course Changes

Course requirements are subject to change by the administration of the University at any time with appropriate notice.

F. Disability Assistance

Students with a documented disability may contact Liberty University Online's Office of Disability Accommodation Support (ODAS) at LUOODAS@liberty.edu to make arrangements for academic accommodations. Further information can be found at www.liberty.edu/disabilitysupport.

If you have a complaint related to disability discrimination or an accommodation that was not provided, you may contact ODAS or the Office of Equity and Compliance by phone at (434) 592-4999 or by email at equityandcompliance@liberty.edu. Click to see a full copy of Liberty's [Discrimination, Harassment, and Sexual Misconduct Policy](#) or the [Student Disability Grievance Policy and Procedures](#).

COURSE SCHEDULE

EVCP 840

Textbooks: Coleman, R. E. *The Master Plan of Evangelism* (2006).
 DeWitt, Dan. *A Guide to Evangelism* (2013).
 Lewis, R. *The Church of Irresistible Influence* (2003).
 Malphurs, A. *Advanced Strategic Planning: A 21st-Century Model for Church and Ministry Leaders* (2013).
 Packer, J. I. *Evangelism and the Sovereignty of God* (2012).

MODULE/ WEEK	READING & STUDY	ASSIGNMENTS	POINTS
1	Packer: Chs. 1-4 Lewis; Chs. 1-6 2 presentations	Course Requirements Checklist Class Introductions Reflection DB 1: Thread	10 0 55*
2	Packer: Chs. 1-4 Lewis: Chs. 7-12 1 presentation	Reflection DB 1: Replies Book Critique 1	45 100
3	Coleman: Chs. 1-4 1 presentation	Reflection DB 2: Thread	55*
4	Coleman: Chs. 5-8 1 presentation	Annotated Bibliography Reflection DB 2: Replies	200 45
5	Malphurs: Chs. 1-3 1 presentation	Book Critique 2	100
6	DeWitt: Chs. 1-4 Malphurs: Chs. 4-8 1 presentation	Reflection DB 3: Thread	55*
7	DeWitt: Chs. 5-8 Malphurs: Chs. 9-12 1 presentation	Reflective DB Forum 3: Replies	45
8	Malphurs: Chs. 13-14 1 presentation	Strategic Evangelism Plan for a Local Church	300
TOTAL			1010

* DB Threads will be graded in the second week of the DB after replies have been posted.
 DB = Discussion Board

NOTE: Each course module/week begins on Monday morning at 12:00 a.m. (ET) and ends on Sunday night at 11:59 p.m. (ET). The final module/week ends at 11:59 p.m. (ET) on **Friday**.