

Note:

Course content may be changed, term to term, without notice. The information below is provided as a guide for course selection and is not binding in any form, and should not be used to purchase course materials.

COURSE SYLLABUS

CSIS 470

EXECUTIVE PERSPECTIVES ON E-COMMERCE TECHNOLOGY

COURSE DESCRIPTION

The capstone course for the Web Technology and Design degree. The course synthesizes material presented in previous courses highlighting the challenge of communication electronic commerce technology issues to non-technically oriented executives. Specific topics will include: models of web business strategy; and non-business web applications in government and education. (Formerly BMIS 470)

RATIONALE

This course applies the knowledge and skills gained in the prerequisite courses in real-world projects designed to reinforce and expand the knowledge and skills of the student through more advanced web-based technologies.

I. PREREQUISITE

For information regarding prerequisites for this course, please refer to the [Academic Course Catalog](#).

II. REQUIRED RESOURCE PURCHASE

Click on the following link to view the required resource(s) for the term in which you are registered: <http://bookstore.mbsdirect.net/liberty.htm>

III. ADDITIONAL MATERIALS FOR LEARNING

- A. Computer with basic audio/video output equipment
- B. Internet access (broadband recommended)
- C. Aptana Studio 3 (Free download)
- D. Filezilla or other FTP program (Free download)
- E. Blackboard [recommended browsers](#)

IV. MEASURABLE LEARNING OUTCOMES

Upon successful completion of this course, the student will be able to:

- A. Integrate e-commerce concepts with a Biblical worldview.
- B. Apply e-commerce fundamentals, including business goals, legal issues, web technologies, security, etc. associated with e-commerce designs.
- C. Build websites for selling virtual and physical products.

V. COURSE REQUIREMENTS AND ASSIGNMENTS

A. Textbook readings and presentations/notes

B. Course Requirements Checklist

After reading the Course Syllabus and [Student Expectations](#), the student will complete the related checklist found in Module/Week 1.

C. Discussion Board Forums (4)

Discussion boards are collaborative learning experiences. Therefore, there will be 4 Discussion Board Forums throughout this course. The student is required to write a thread in response to the provided topic for each Discussion Board Forum.

D. Host Setup

This assignment includes domain registration, hosting setup, and FTP preparation. The student must submit the URL for his/her hosting service/domain name.

E. Websites (2)

The student will build 2 websites in this course. Website 1 will focus on selling virtual products, and Website 2 will focus on selling physical products.

F. Payment Setup

The student will use Authorize.net to setup the payment system and submit his/her testing account information.

VI. COURSE GRADING AND POLICIES

A. Points

Course Requirements Checklist	10
Discussion Board Forums (4 at 25 pts ea)	100
Host Setup	100
Website (2 at 350 pts ea)	700
Payment Setup	100
Total	1010

B. Scale

A = 900–1010 B = 800–899 C = 700–799 D = 600–699 F = 0–599

C. Disability Assistance

Students with a documented disability may contact Liberty University Online’s Office of Disability Academic Support (ODAS) at LUOODAS@liberty.edu to make arrangements for academic accommodations. Further information can be found at www.liberty.edu/disabilitysupport.

COURSE SCHEDULE

CSIS 470

MODULE/ WEEK	READING & STUDY	ASSIGNMENTS	POINTS
1	Ullman: chs. 1–2 2 presentations	Course Requirements Checklist DB Forum 1	10 25
2	Ullman: chs. 3–4 2 presentations	Host Setup	100
3	Ullman: chs. 5–6	DB Forum 2	25
4	None	Website 1	350
5	Ullman: chs. 7–8	DB Forum 3	25
6	Ullman: chs. 9–10 1 presentation	Payment Setup	100
7	Ullman: ch. 11	DB Forum 4	25
8	None	Website 2	350
TOTAL			1010

DB = Discussion Board

NOTE: Each course module/week (except Module/Week 1) begins on Tuesday morning at 12:00 a.m. (ET) and ends on Monday night at 11:59 p.m. (ET). The final module/week ends at 11:59 p.m. (ET) on **Friday**.