

Note:

Course content may be changed, term to term, without notice. The information below is provided as a guide for course selection and is not binding in any form, and should not be used to purchase course materials.

COURSE SYLLABUS

CJUS 732

STRATEGIC PLANNING IN CRIMINAL JUSTICE

COURSE DESCRIPTION

This course studies strategic planning models, forecasting methods, trend analysis, systems thinking, and futuring. Participants will learn how to manage growth, change, and organizational innovation. The use of strategic planning tools such as scenarios, systems thinking, and change strategies will be presented through case studies and projects that utilize the principles of problem-based learning. Students will have the opportunity to design a mock strategic plan and develop scenarios to apply principles learned in this course.

RATIONALE

Criminal Justice leaders carry the responsibility of building and sustaining effective criminal justice organizations. Likewise, academics in the criminal justice field find themselves consulting criminal justice organizations in the development of a successful strategic plan. A successful strategic plan, whether it is developed internally or externally, helps organizational personnel understand the current and future destination of the organization. Additionally, a successful strategic plan can assist senior leaders build consensus around effective organizational practices.

I. PREREQUISITE

For information regarding prerequisites for this course, please refer to the [Academic Course Catalog](#).

II. REQUIRED RESOURCE PURCHASE

Click on the following link to view the required resource(s) for the term in which you are registered: <http://bookstore.mbsdirect.net/liberty.htm>

III. RECOMMENDED RESOURCE

American Psychological Association. *Publication manual of the American Psychological Association* (Current ed.). Washington, DC.

IV. ADDITIONAL MATERIALS FOR LEARNING

- A. Computer with basic audio/video output equipment
- B. Internet access (broadband recommended)
- C. Blackboard [recommended browsers](#)
- D. Microsoft Office

- E. Holy Bible

V. MEASURABLE LEARNING OUTCOMES

Upon successful completion of this course, the student will be able to:

- A. Assess a criminal justice organization using the SWOC/SWOT model (Evaluation).
- B. Rewrite a criminal justice organization Vision, Mission, and Values statement (Synthesis).
- C. Create a criminal justice organization's strategic plan (Synthesis).
- D. Relate criminal justice organization strategic planning to a Christian worldview (Evaluation).

VI. COURSE REQUIREMENTS AND ASSIGNMENTS

- A. Textbook readings and lecture presentations
- B. Course Requirements Checklist

After reading the Course Syllabus and [Student Expectations](#), the student will complete the related checklist found in Module/Week 1.

- C. Discussion Board Forums (2)

Discussion boards are collaborative learning experiences. Therefore, the student is required to provide a thread in response to the provided topic for each forum. There will be 2 Discussion Board Forums throughout this course. Each thread must be 500 words and demonstrate course-related knowledge. In addition to the thread, the student is required to reply to 1 other classmate's thread. Each reply must be 250 words. For additional requirements see the appropriate Discussion Board Forum Assignment instructions.

- D. PowerPoint Exercise

Students will create an 7–10-slide PowerPoint presentation applying no fewer than five of the ten steps of Bryson's strategic planning process described in Chapter 2 of the textbook and as explained in the workbook, to the organization the student used in DB #2. Students will apply those steps or stages that have the most relevance to the chosen organization. Students should structure his/her presentation as if given to his/her supervisor and/or board.

E. Mission Statement Exercise

Students will search for a public safety organization that does not list their mission statement or use the organization they described in DB#2. Students should thoroughly research the organization and provide the following:

1. A brief overview of the organization and the locality the public safety agency serves.
2. Create (in the case of an organization without a mission statement listed) or re-write (in the case the student is using the organization outlined in his/her DB#2), an organizational mission statement for the public safety organization. Students should explain why they crafted the mission the way they did.
3. Create an original vision statement and an original values statement for the organization chosen.

F. SWOC Projects (2)

In weeks five and six students will complete a SWOC project. Students may choose the organization they used in DB#2 or the mission statement exercise. Students should create a SWOC project of their chosen organization. They should list at least two issues per element in the SWOC project. In other words the student should list two strengths, two weaknesses, two opportunities, and two challenges/threats. They will create a chart similar to the charts on pages 123 to 129 of their workbook.

G. Strategic Planning Consulting and Briefing (2)

In this series of assignments students should take on the role of consultant by developing a Strategic Planning Guide to assist local public safety agencies in the strategic planning process. Students will develop an innovative strategic planning guide that should be easy to follow by senior law enforcement command staff. The guide should cover the process of strategic planning, the opportunities and challenges associated with the planning process, and the steps necessary to carry out the plan. Additionally, students will prepare a PowerPoint Presentation on their strategic planning guide as if they were presenting to command staff level personnel.

VII. COURSE GRADING AND POLICIES**A. Points**

Course Requirements Checklist	10
Discussion Board Forums (2 @ 75 Points)	150
PowerPoint Exercise	100
Mission Statement Exercise	150
SWOC Projects (2 @ 100 Points)	200
Strategic Planning Consulting and Briefing (2 @ 200)	400
Total	1010

B. Scale

A = 940–1010 A- = 920–939 B+ = 900–919 B = 860–899 B- = 840–859
 C+ = 820–839 C = 780–819 C- = 760–779 D+ = 740–759 D = 700–739
 D- = 680–699 F = 0–679

C. Disability Assistance

Students with a documented disability may contact Liberty University Online's Office of Disability Academic Support (ODAS) at LUOODAS@liberty.edu to make arrangements for academic accommodations. Further information can be found at www.liberty.edu/disabilitysupport.

COURSE SCHEDULE

CJUS 732

MODULE/ WEEK	READING & STUDY	ASSIGNMENTS	POINTS
1	Bryson: ch. # 1 - 2 Bryson & Alston: Introduction 1 presentation	Course Requirements Checklist Class Introductions DB Forum 1	10 0 75
2	Bryson: ch. # 3 Bryson & Alston: Step 1 1 presentation	DB Forum 2	75
3	Bryson: ch. # 4 Bryson & Alston: Step 2 & 3 1 presentation	PowerPoint Exercise	100
4	Bryson: ch. # 5 Bryson & Alston: Step 4 1 presentation	Mission Statement Exercise	150
5	Bryson: ch. # 6 - 7 Bryson & Alston: Step 5 & 6 1 presentation	SWOC Project 1	100
6	Bryson: ch. # 8 Bryson & Alston: Step 7 & 8 1 presentation	SWOC Project 2	100
7	Bryson: ch. # 9-10 Bryson & Alston: Step 9 & 10 1 presentation	Strategic Planning Consultation	200
8	Bryson: ch. # 11-12 1 presentation	Strategic Planning Briefing	200
TOTAL			1010

DB = Discussion Board

NOTE: Each course module/week begins on Monday morning at 12:00 a.m. (ET) and ends on Sunday night at 11:59 p.m. (ET). The final module/week ends at 11:59 p.m. (ET) on **Friday**.