

Note:

Course content may be changed, term to term, without notice. The information below is provided as a guide for course selection and is not binding in any form, and should not be used to purchase course materials.

COURSE SYLLABUS

BUSI 730

STRATEGIC ALLOCATION OF FINANCIAL RESOURCES

COURSE DESCRIPTION

The advanced study of accounting and financial decision making techniques and models that are useful in the translation of strategic and operational goals related to resource allocation into specific budgetary expectations of revenue, expenses, capital expenditures, and needs for external funding, including analysis of the effects of contingencies that might cause financial outcomes to vary from budgeted expectations.

RATIONALE

BUSI 730 is an advanced study of the application of accounting and finance decision-making techniques and models to integrate strategic planning and budgeting in the allocation of financial resources.

MISSION/VISION/PHILOSOPHY

The mission of the DBA program is to provide an opportunity for qualified students to attain academic, professional, and practical competence—within the Christian worldview—which prepares students for opportunities, and corresponding additional responsibilities, beyond the master's degree level. The DBA program emphasizes practical and real-world applications in both the course work and the major applied doctoral research project requirements.

The vision of the DBA program is to produce graduates with intellectual and professional competencies in the following areas:

- the ability to present and defend arguments based on theories, concepts, and empirical evidence in matters relating to research methodology and research design, as well as those relating to the business disciplinary domain in which the research is located;
- the ability to demonstrate the capacity for reflective and analytical business thinking;
- the ability to draw together relevant concepts and theories from different business disciplines in order to gain a better understanding of the organizational context in which particular problems or opportunities arise;
- the ability to analyze problems and issues arising in business and management contexts, utilizing relevant theories, concepts, and empirical findings;
- the ability to identify and analyze questions and issues in business; and
- the ability to design, implement, and successfully conclude empirical research projects.

Each of the above will be considered in light of biblical principles, and be integrated within the Christian worldview.

The DBA program philosophy supports both the program mission and vision, and is as follows. PhD programs in business focus intensively on preparing candidates for academic careers and to conduct highly specialized academic research, i.e., the development of new theory in business and other related business fields. Doctor of Business Administration (DBA) programs focus on the application of theory rather than on the development of new theory. While also intended to prepare graduates for academic careers, the DBA, by virtue of its focus on application of theory, has more practical application in managerial settings than the PhD.

I. PREREQUISITE

For information regarding prerequisites for this course, please refer to the [Academic Course Catalog](#).

II. REQUIRED RESOURCE PURCHASE

Click on the following link to view the required resource(s) for the term in which you are registered: <http://bookstore.mbsdirect.net/liberty.htm>

III. ADDITIONAL MATERIALS FOR LEARNING

- A. Computer with basic audio/video output equipment
- B. Internet access (broadband recommended)
- C. Blackboard [recommended browsers](#)
- D. Microsoft Office

I. MEASURABLE LEARNING OUTCOMES

Upon successful completion of this course, the student will be able to:

- A. Integrate qualitative aspects of business scenarios with quantitative application of various accounting and financial decision-making techniques to determine appropriate allocation of financial resources (Synthesis, DBA PLO 1).
- B. Analyze various aspects of financial and operating budgets as they relate to resource allocation (Synthesis, DBA PLO 3).
- C. Construct a Thematic Integration of Faith and Learning Paper that integrates course concepts with a biblical worldview (Synthesis, DBA PLO 4).
- D. Write a doctoral-level Literature Review related to course concepts (Synthesis, DBA PLO 2).

II. COURSE REQUIREMENTS AND ASSIGNMENTS

E. Textbook readings and presentations

F. Course Requirements Checklist

After reading the Syllabus and [Student Expectations](#), the student will complete the related checklist found in Module/Week 1.

G. Discussion Board Forums (2)

This course requires 2 distinct discussion forums. The specific requirements, point weightings, grading rubrics, and due dates are listed in the Course Content section of Blackboard.

H. Real World Application Papers (2)

This course requires 2 distinct Real World Application Papers. The specific requirements, point weightings, grading rubrics, and due dates are listed in the Course Content section of Blackboard.

I. Thematic Integration of Faith and Learning Paper

This course requires 1 Thematic Integration of Faith and Learning Paper. The specific requirements, point weightings, grading rubrics, and due dates are listed in the Course Content section of Blackboard.

J. Literature Review

This course requires 1 Literature Review. The specific requirements, point weightings, grading rubrics, and due dates are listed in the Course Content section of Blackboard.

III. COURSE GRADING AND POLICIES

A. Points

Course Requirements Checklist	10
Discussion Board Forums (1 at 140 pts and 1 at 150 pts)	290
Real World Application Papers (2 at 150 pts ea)	300
Thematic Integration of Faith and Learning Paper	200
Literature Review	200
Total	1000

B. Scale

A = 960.0–1000.0 A- = 940.0–959.99 B+ = 920.0–939.99 B = 900.0–919.99
 B- = 880.0–899.99 F = 0.00–879.99

C. Academic Misconduct

Academic misconduct is strictly prohibited. See the Graduate Catalog for specific definitions, penalties, and processes for reporting.

D. Drop/Add Policy

Consult the Graduate Catalog for drop/add policies.

E. Feedback

Feedback on each phase of the Applied Doctoral Research Project will be conducted. Due to the extensive amount of work that students are placing into each submission, faculty take extreme care to provide substantive feedback to each student. Consequently, students should expect feedback on smaller assignments within seven (7) days. For larger assignments that require more feedback from the faculty member, feedback will be returned within fourteen (14) days. Each assignment has been notated as to the maximum amount of time a student may expect to have feedback returned.

F. Disability Assistance

Students with a documented disability may contact Liberty University Online's Office of Disability Accommodation Support (ODAS) at LUOODAS@liberty.edu to make arrangements for academic accommodations. Further information can be found at www.liberty.edu/disabilitysupport.

If you have a complaint related to disability discrimination or an accommodation that was not provided, you may contact ODAS or the Office of Equity and Compliance by phone at (434) 592-4999 or by email at equityandcompliance@liberty.edu. Click to see a full copy of Liberty's [Discrimination, Harassment, and Sexual Misconduct Policy](#) or the [Student Disability Grievance Policy and Procedures](#).

IV. CALENDAR

Module	Weeks	Reading & Study	Assignments	Syllabus Outcome	Points
1	1 & 2	Blocher Text: chs. 2, 5, 10, 13, 17 1 presentation	Course Requirements Checklist DB Forum 1 Real World Application Paper 1	A B	10 140 150
2	3 & 4	Blocher Text: chs. 9, 10, 11, 12, 19 1 presentation	DB Forum 2 Real World Application Paper 2	A B	150 150
3	5 & 6	Blocher Text: chs. 2, 5, 9, 10, 11, 12, 13, 17, 19 1 presentation	Thematic Integration of Faith and Learning Paper	C	200
4	7 & 8	Blocher Text: chs. 2, 5, 9, 10, 11, 12, 13, 17, 19 1 presentation	Literature Review	D	200
				TOTAL	1000

DB = Discussion Board

NOTE: Each course week begins on Monday morning at 12:00 a.m. (ET) and ends on Sunday night at 11:59 p.m. (ET). The final week ends at 11:59 p.m. (ET) on Friday.