

Note:

Course content may be changed, term to term, without notice. The information below is provided as a guide for course selection and is not binding in any form, and should <u>not</u> be used to purchase course materials.



COURSE SYLLABUS

BUSI 683

MONEY AND CAPITAL MARKETS

COURSE DESCRIPTION

This course focuses on the U.S. financial system and its major participants, including discussions regarding objectives and procedures for evaluating opportunities and pricing risk. Topics include the role and functions of the Federal Reserve System and the various dynamics of the financial system.

RATIONALE

The financial system provides companies with access to capital needed to grow. It also delivers feedback on management decisions and performance. The business manager must understand how major financial markets work in order to best position his/her company for success.

I. PREREQUISITE

For information regarding prerequisites for this course, please refer to the <u>Academic Course Catalog</u>.

II. REQUIRED RESOURCE PURCHASE

Click on the following link to view the required resource(s) for the term in which you are registered: http://bookstore.mbsdirect.net/liberty.htm

III. RECOMMENDED RESOURCE

American Psychological Association. *Publication manual of the American Psychological Association* (Current ed.). Washington, DC: Author.

IV. ADDITIONAL MATERIALS FOR LEARNING

- A. Computer with basic audio/video output equipment
- B. Internet access (broadband recommended)
- C. Blackboard <u>recommended browsers</u>
- D. Microsoft Word

V. MEASURABLE LEARNING OUTCOMES

Upon successful completion of this course, the student will be able to:

- A. Understand the role and function of the U.S. financial system.
- B. Analyze the relationship between risk, interest rates, and asset prices.

- C. Evaluate how money and capital market signals impact management decisions.
- D. Approach money and capital markets from a biblical perspective.

VI. COURSE REQUIREMENTS AND ASSIGNMENTS

- A. Textbook readings and lecture presentations/notes
- B. Course Requirements Checklist

After reading the Course Syllabus and <u>Student Expectations</u>, the student will complete the related checklist found in Module/Week 1.

C. Discussion Board Forums (4)

Discussion boards are collaborative learning experiences. Therefore, the student is required to create a thread in response to the provided prompt for each forum. Each thread must be at least 500 words and demonstrate course-related knowledge. In addition to the thread, the student is required to reply to 2 classmates' threads. Each reply must be at least 250 words. Both the thread and replies must include at least 2 schoarly cirations and 1 biblical integration in current APA format.

D. Connect Homework Assignments (8)

In each module/week, students will be assigned homework to complete in Connect. At the end of the module/week, Connect will automatically grade all assignments and the instructor will place the scores within Grade Center.

E. Integration of Faith and Learning (IFL) Paper

The student will write at a minimum 1,000-word research paper using current APA formatting guidelines. The paper must examine 1 of major topics in the course in light of the Bible. The focus of this paper will be to bridge the gap between Christianity and theory. The paper must cite at least 2 scholarly references and the Bible.

F. Connect Exams (2)

Each exam will cover the Reading & Study material for the assigned modules/weeks. Each exam will be open-book/open-notes, contain multiple-choice and true/false questions, and have a 2-hour time limit.

VII. COURSE GRADING AND POLICIES

A. Points

| Course Requirements Checklist | | 10 |
|---|-------|------|
| Discussion Board Forums (4 at 50 pts ea) | | 200 |
| Connect Homework Assignments (8 at 50 pts ea) | | 400 |
| Integration of Faith and Learning Paper | | 100 |
| Exams (2 at 150 pts ea) | | 300 |
| | Total | 1010 |

B. Scale

$$A = 940-1010$$
 $A = 920-939$ $B = 900-919$ $B = 860-899$ $B = 840-859$ $C = 820-839$ $C = 780-819$ $C = 760-779$ $F = 0-759$

C. Disability Assistance

Students with a documented disability may contact Liberty University Online's Office of Disability Accommodation Support (ODAS) at <u>LUOODAS@liberty.edu</u> to make arrangements for academic accommodations. Further information can be found at www.liberty.edu/disabilitysupport.

If you have a complaint related to disability discrimination or an accommodation that was not provided, you may contact ODAS or the Office of Equity and Compliance by phone at (434) 592-4999 or by email at equityandcompliance@liberty.edu. Click to see a full copy of Liberty's Discrimination, Harassment, and Sexual Misconduct Policy or the Student Disability Grievance Policy and Procedures.



COURSE SCHEDULE

BUSI 683

Textbook: Cecchetti & Schoenholtz (C&S), Money, Banking and Financial Markets (2016)

| MODULE/ WEEK | READING & STUDY | ASSIGNMENTS | POINTS |
|-----------------|--|--|---------------|
| 1 | C&S: chs. 1–3 Bible reading 1 presentation 3 lecture notes | Course Requirements Checklist Class Introductions Connect Homework 1 | 10 0 50 |
| 2 | C&S: chs. 4–5 Bible reading 1 presentation 2 lecture notes 1 website | DB Forum 1 Connect Homework 2 | 50 50 |
| 3 | C&S: chs. 6–7 Bible reading 2 lecture notes | DB Forum 2 Connect Homework 3 | 50 50 |
| 4 | C&S: chs. 8–10 Bible reading 3 lecture notes | Connect Homework 4 Exam 1 | 50 150 |
| 5 | C&S: chs. 11–12 Bible reading 2 lecture notes 1 article | DB Forum 3 Connect Homework 5 | 50 50 |
| 6 | C&S: chs. 13–14 Bible reading 2 lecture notes | DB Forum 4 Connect Homework 6 | 50 50 |
| 7 | C&S: chs. 15–16 Bible reading 2 lecture notes | Integration of Faith and Learning Paper Connect Homework 7 | 100 50 |
| 8 | C&S: chs. 17–18 Bible reading 1 presentation 2 lecture notes | Connect Homework 8 Exam 2 | 50 150 |
| Total | | | 1010 |

DB = Discussion Board

NOTE: Each course module/week begins on Monday morning at 12:00 a.m. (ET) and ends on Sunday night at 11:59 p.m. (ET). The final module/week ends at 11:59 p.m. (ET) on **Friday**.