

Note:

Course content may be changed, term to term, without notice. The information below is provided as a guide for course selection and is not binding in any form, and should not be used to purchase course materials.

COURSE SYLLABUS

BUSI 605 ENVIRONMENT OF INTERNATIONAL BUSINESS

COURSE DESCRIPTION

The course provides in-depth perspectives concerning the nature of international business and the environment in which it is conducted, including international trade, foreign direct investment, the relationship between international organizations and international business, the international monetary system, and international environmental forces (socio-cultural, natural resources, economic, political, legal, financial, labor).

RATIONALE

Global interdependence among nations of the world is a reality. Trade barriers between nations have fallen, and trades blocks are rapidly forming as world leaders realize that there is more to be gained by collaborating with each other than by remaining economically isolated. Multinational corporations are playing a major role in this accelerating regional and global economic integration. A major emphasis of this course will be to research and discuss the nature of international business, cooperation among nations, and international environmental forces.

I. PREREQUISITE

For information regarding prerequisites for this course, please refer to the [Academic Course Catalog](#).

II. REQUIRED RESOURCE PURCHASE

Click on the following link to view the required resource(s) for the term in which you are registered: <http://bookstore.mbsdirect.net/liberty.htm>

III. ADDITIONAL MATERIALS FOR LEARNING

- A. Computer
- B. Internet access (broadband recommended)
- C. Microsoft Word
(Microsoft Office is available at a special discount to Liberty University students.)

IV. MEASURABLE LEARNING OUTCOMES

Upon successful completion of this course, the student will be able to:

- A. Analyze labor force issues in the global environment.
- B. Assess economic and socioeconomic forces impacting global business.
- C. Compare and contrast natural resources with environmental sustainability.
- D. Determine the impact of political forces on global business.

- E. Evaluate the impact of financial forces on global business.
- F. Examine the impact of legal forces on global business.
- G. Participate in graduate-level individual and/or collaborative research projects.

V. COURSE REQUIREMENTS AND ASSIGNMENTS

- A. Textbook readings and lecture presentations/notes
- B. Course Requirements Checklist

After reading the Syllabus and [Student Expectations](#), the student will complete the related checklist found in Module/Week 1.

- C. Group Discussion Board Forums (8)

The instructor will place the student into a group at the beginning of the course. The student is required to provide a thread in response to any 8 questions for each forum. Each thread must be 250 words in length and demonstrate course-related knowledge. In addition to the thread, the student is required to reply to at least 2 other classmates’ threads. Replies are not required in weeks 1 and 7. Each reply must be 250 words in length. The student must complete both the thread and the replies, in order to receive credit for weeks 2-6 and 8.

- D. Case Studies (8)

The student will analyze 8 case studies throughout the course. Each student will submit a short essay in current APA format of at least 500 words for each assigned case.

- E. Final Project

The student will write a 16-page research-based paper in current APA format, analyzing the global environments of performing business in another nation. Title headings are provided for the student and must be followed. The paper must include at least 16 scholarly references in addition to the textbook.

VI. COURSE GRADING AND POLICIES

- A. Points

Course Requirements Checklist	10
Group Discussion Board Forums	420
Case Studies (8 at 40 pts ea)	320
Final Project	260
Total	1010

- B. Scale

A = 940–1010 A- = 920–939 B+ = 900–919 B = 860–899 B- = 840–859 C+ = 820–839 C = 780–819 C- = 760–779 F = 759 and below

D. Quizzes/Tests/Exams

For timed quizzes/tests/exams, the student is required to complete the quiz/test/exam within the assigned time. For the student who exceeds this time limit, a penalty of 1 point will be deducted for each minute, or part thereof, he/she exceeds the assigned time limit.

E. Disability Assistance

Students with a documented disability may contact Liberty University Online's Office of Disability Academic Support (ODAS) at LUOODAS@liberty.edu to make arrangements for academic accommodations. Further information can be found at www.liberty.edu/disabilitysupport.

COURSE SCHEDULE

BUSI 605

Textbooks: Geringer et al., *International Business* (2016).

MODULE/ WEEK	READING & STUDY	ASSIGNMENTS	POINTS
1	Geringer et al.: Module 1 1 presentation	Course Requirements Checklist	10
		Class introductions	0
		Group DB Forum 1	50
		MiniCase 1	40
2	Geringer et al.: Module 2 3 presentations	Group DB Forum 2	50
		MiniCase 2	40
3	Geringer et al.: Bonus Module A 1 presentation	Group DB Forum 3	50
		MiniCase Module A	40
4	Geringer et al.: Module 4 1 presentation	Group DB Forum 4	50
		MiniCase 4	40
5	Geringer et al.: Module 5 2 presentations	Group DB Forum 5	50
		MiniCase 5	40
6	Geringer et al.: Module 6 2 presentations	Group DB Forum 6	50
		MiniCase 6	40
7	Geringer et al.: Module 7 2 presentations	Group DB Forum 7	50
		MiniCase 7	40
8	Geringer et al.: Module 8 2 presentations	Group DB Forum 8	50
		MiniCase 8	40
		Final Project	280
TOTAL			1010

Group DB = Group Discussion Board

NOTE: Each course week begins on Monday morning at 12:00 a.m. (ET) and ends on Sunday night at 11:59 p.m. (ET). The final week ends at 11:59 p.m. (ET) on Friday.