

Note:

Course content may be changed, term to term, without notice. The information below is provided as a guide for course selection and is not binding in any form, and should <u>not</u> be used to purchase course materials.



COURSE SYLLABUS

BUSI 536

MERGERS AND ACQUISITION

COURSE DESCRIPTION

This course explores the concepts of mergers and acquisitions from a financial resources need perspective, determining appropriate acquisitions, and analyzing the restructuring of companies.

RATIONALE

Students earning a graduate degree in finance will be expected to have an understanding of the basic processes, resources needed, and potential financial implications of mergers and acquisitions.

I. PREREQUISITE

For information regarding prerequisites for this course, please refer to the <u>Academic Course Catalog</u>.

II. REQUIRED RESOURCE PURCHASE

Click on the following link to view the required resource(s) for the term in which you are registered: http://bookstore.mbsdirect.net/liberty.htm

III. RECOMMENDED RESOURCE PURCHASE

American Psychological Association. *Publication manual of the American Psychological Association* (Current ed.). Washington, DC: Author.

IV. ADDITIONAL MATERIALS FOR LEARNING

- A. Computer with basic audio/video output equipment
- B. Internet access (broadband recommended)
- C. Blackboard recommended browsers
- D. Microsoft Office
- E. TV and VCR/DVD player

V. MEASURABLE LEARNING OUTCOMES

Upon successful completion of this course, the student will be able to:

- A. Integrate Christian character qualities in the forming, storming, norming, and performing phases of the strategic planning process.
- B. Synthesize the knowledge gained from life experience and previous MBA curriculum.

- C. Evaluate a company's external industry environment, the sources of power in an industry, the major underlying causes of industry change, and the factors needed by companies to be strategically successful.
- D. Evaluate strategic options, including what-if analysis.
- E. Create results-oriented action plans.
- F. Execute company strategies.
- G. Formulate strategic plans.

VI. COURSE REQUIREMENTS AND ASSIGNMENTS

- A. Textbook readings and lecture presentations
- B. Course Requirements Checklist

After reading the Syllabus and <u>Student Expectations</u>, the student will complete the related checklist found in Module/Week 1.

C. Group Discussion Board Forums

For this collaborative discussion board, the student is required to provide a thread in response to the provided topic for this forum. The thread must be 500–750 words, demonstrate course-related knowledge, and include at least 2 peer-reviews sources and 1 biblical integration. In addition to the thread, the student is required to reply to at least 2 other classmates' threads. Each reply must be 450–600 words and include at least 2 peer-reviewed sources and 1 biblical integration. There will be 3 Group Discussion Board Forums in this course.

D. Homework (4)

Using the Gaughan text, the student must complete a series of experiential exercises. The student must apply text material to a real organizational situation using current APA format, the modes of discussion questions, ethical/social issues, small groups, and strategy term project exercises. These exercises must be submitted through the SafeAssign link provided in the assigned modules/weeks.

E. Exams (4)

Each exam will cover the Reading & Study material for the assigned module/week. Each exam will be open-book/open-notes, contain 30 multiple choice and true/false questions, and have a 1-hour and 30 minute time limit.

F. Individual Research Paper (1)

The student will write a 10-12 page research paper on a topic that is relative to mergers and acquisition theories. The paper must follow current APA format and utilize at least 5 scholarly resources.

G. Integration of Faith and Learning Paper

The student will write an essay that is a minimum of 800 words minimum in current APA format, explaining how he/she will integrate his/her faith, coupled with policy and strategy theory, all within a business world context.

VII. COURSE GRADING AND POLICIES

A. Points

Course Requirements Checklist		10
Integration of Faith and Learning Paper		50
Group Discussion Board Forum (3 at 50 pts ea)		150
Homework (1 at 50 pts, 3 at 75 pts ea)		275
Exams (4 at 100 pts ea)		400
Individual Research Paper		<u>125</u>
_	Total	1010

B. Scale

$$A = 940-1010$$
 $A = 920-939$ $B = 900-919$ $B = 860-899$ $B = 840-859$ $C = 820-839$ $C = 780-819$ $C = 760-779$ $C = 760-779$ $C = 760-779$ $C = 760-779$

C. Quizzes/Tests/Exams

For timed quizzes/tests/exams, the student is required to complete the quiz/test/exam within the assigned time. For the student who exceeds this time limit, a penalty of 1 point will be deducted for each minute, or part thereof, he/she exceeds the assigned time limit.

D. Disability Assistance

Students with a documented disability may contact Liberty University Online's Office of Disability Academic Support (ODAS) at <u>LUOODAS@liberty.edu</u> to make arrangements for academic accommodations. Further information can be found at www.liberty.edu/disabilitysupport.



COURSE SCHEDULE

BUSI 536

MODULE/ WEEK	READING & STUDY	ASSIGNMENTS	POINTS
1	Gaughan: chs. 1–2 Bible reading 2 presentations 1 video	Course Requirements Checklist Class Introductions Integration of Faith and Learning Paper	10 0 50
2	Gaughan: chs. 3–4 2 presentations 1 video	Homework 1 Exam 1	75 100
3	Gaughan: chs. 5–6 Bible readings 2 presentations 1 video	Group DB Forum 1 Individual Research Paper Topic Submission	50 0
4	Gaughan: chs. 7–8 2 presentations 1 video	Homework 2 Exam 2	75 100
5	Gaughan: chs. 9–10 2 presentations 1 video	Group DB Forum 2	50
6	Gaughan: chs. 11–12 2 presentations 1 video	Homework 3 Exam 3	75 100
7	Gaughan: chs. 13–14 2 presentations 1 video	Group DB Forum 3 Individual Research Paper	50 125
8	Gaughan: chs. 15–16 2 presentations 1 video	Homework 4 Exam 4	50 100
Total			1010

DB = Discussion Board

NOTE: Modules/Weeks 1–7 begin on Monday at 12:00 a.m. (ET) and end at 11:59 p.m. (ET) on Sunday. Module/Week 8 begins on Monday at 12:00 a.m. (ET) and ends at 11:59 p.m. (ET) on **Friday**.