

**Note:**

**Course content may be changed, term to term, without notice. The information below is provided as a guide for course selection and is not binding in any form, and should not be used to purchase course materials.**

## ***COURSE SYLLABUS***

---

### **BUSI 530**

#### **MANAGERIAL FINANCE**

#### **COURSE DESCRIPTION**

A treatment of the theory and practice of financial decision making in the firm, with emphasis on the practical application of financial analysis, the course is based on the principle that a firm should be managed to increase the wealth of its shareholders. The target audience is managers, at all levels and in all functional areas. Beginning with an overview of financial analysis, the course topics include financial management, capital investment decisions, financing decisions, and managing for value creation. Importance is placed on the concept of the time value of money.

#### **RATIONALE**

One of the primary objectives of this course is to provide managers, or those aspiring to that level, with the understanding required to manage the financial decision-making process effectively. Understanding the operations of a firm or a specific capital project from a financial perspective is critical to being a well-rounded manager.

#### **I. PREREQUISITE**

For information regarding prerequisites for this course, please refer to the [Academic Course Catalog](#).

#### **II. REQUIRED RESOURCE PURCHASE**

Click on the following link to view the required resource(s) for the term in which you are registered: <http://bookstore.mbsdirect.net/liberty.htm>

#### **III. ADDITIONAL MATERIALS FOR LEARNING**

- A. Computer with basic audio/video output equipment
- B. Internet access (broadband recommended)
- C. Microsoft Word and Microsoft PowerPoint

**IV. MEASURABLE LEARNING OUTCOMES**

Upon successful completion of this course, the student will be able to:

- A. Compute and interpret key measures of financial performance.
- B. Assess management decisions from a financial perspective.
- C. Construct a simple financial planning model.
- D. Approach managerial finance from a biblical perspective.

**V. COURSE REQUIREMENTS AND ASSIGNMENTS**

- A. Textbook readings and lecture presentations/notes
- B. Course Requirements Checklist

After reading the Course Syllabus and [Student Expectations](#), the student will complete the related checklist found in Module/Week 1.

- C. Discussion Board Forums (3)

Discussion boards are collaborative learning experiences. Therefore, the student is required to submit a thread of at least 300 words in response to the provided prompt for each forum. For each thread, the student must support his/her assertions with at least 2 citations in current APA format. In addition to the thread, the student is required to reply to 2 classmates' threads. Each reply must be at least 150 words and cite at least 1 source.

- D. Connect Homework (8)

Each module/week, the student will be assigned homework and LearnSmart Activities to complete in Connect. Each module/week's Homework consists of two assignments: the Chapter Homework and the LearnSmart homework. At the end of each module/week, Connect will automatically grade all the assignments, and the instructor will then download the results and place the scores on Blackboard.

All homework and LearnSmart Activities are conducted in Connect, not in the textbook (though they are based on the material in the text). In addition, Connect may be accessed outside of Blackboard; therefore, any potential Blackboard outages are not grounds for Connect Homework deadline extensions. The student must save the link provided by the instructor the week before the course begins for future reference.

In order to gain access to Connect, the student must either purchase the textbook listed above with the access code or purchase the access code separately by following the link in the Announcements. The instructor will provide students with a link in the Announcements to activate/purchase the access code during the week before the course begins.

E. Faith Integration

The student will be assigned to a group to complete an essay describing how the Bible is related to the topics covered in the course. The essay must be at least 1,000 words and include a clear integration of the Bible in relation to a course topic. In addition, the group must use at least 2 scholarly sources to substantiate their position (the group may use the textbook as 1 source). Sources must be cited in current APA format. The group will work on the essay in their group discussion board and then post the completed essay in the course-wide discussion board for everyone to read. Replies to other groups' essays are not required, but are strongly encouraged. In addition to the discussion board post, 1 member of the group must submit the essay to SafeAssign.

F. Worldview Quiz

The student will view a video on biblical worldview and how it relates to one's profession. The student will then take an untimed quiz consisting of 6 multiple-choice and fill-in-the-blank questions.

G. Connect Exams (4)

The student will complete 4 exams in Connect.

**VI. COURSE GRADING AND POLICIES**

A. Points

Course Requirements Checklist	10
Discussion Board Forums (3 at 50 pts ea)	150
Connect Homework (1 at 40 pts ea and 7 at 50 pts ea)	390
Chapter Homework	
LearnSmart Homework	
Faith Integration	75
Worldview Quiz	25
Connect Exams (4 at 90 pts ea)	360
<b>Total</b>	<b>1010</b>

B. Scale

A = 940–1010 A- = 920–939 B+ = 900–919 B = 860–899 B- = 840–859  
 C+ = 820–839 C = 780–819 C- = 760–779 F = 0–759

C. Late Assignment Policy

If the student is unable to complete an assignment on time, then he or she must contact the instructor immediately by email.

Assignments/Discussion Boards submitted after the due date without prior approval from the instructor will receive the following deductions:

1. Late assignments submitted within one week of the due date will receive a 10% deduction.
2. Assignments submitted more than one week late will receive a 20% deduction.
3. Assignments submitted two weeks late or after the final date of the course will not be accepted.

Special circumstances (e.g. death in the family, personal health issues) will be reviewed by the instructor on a case-by-case basis.

D. Disability Assistance

Students with a documented disability may contact Liberty University Online's Office of Disability Academic Support (ODAS) at [LUOODAS@liberty.edu](mailto:LUOODAS@liberty.edu) to make arrangements for academic accommodations. Further information can be found at [www.liberty.edu/disabilitysupport](http://www.liberty.edu/disabilitysupport).

## ***COURSE SCHEDULE***

### **BUSI 530**

Textbook: Brealey et al., *Fundamentals of Corporate Finance with Connect* (2018).

<b>MODULE/ WEEK</b>	<b>READING &amp; STUDY</b>	<b>ASSIGNMENTS</b>	<b>POINTS</b>
<b>1</b>	Brealey et al.: chs. 1–2 1 presentation 2 lecture notes	Course Requirements Checklist	10
		Class Introductions	0
		DB Forum 1	50
		Connect Homework 1	40
<b>2</b>	Brealey et al.: chs. 3–4 1 presentation 2 lecture notes	Connect Homework 2	50
		Connect Exam 1	90
<b>3</b>	Brealey et al.: chs. 5–7 1 presentation 3 lecture notes	DB Forum 2	50
		Connect Homework 3	50
<b>4</b>	Brealey et al.: chs. 8–10 1 presentation 3 lecture notes	Connect Homework 4	50
		Connect Exam 2	90
<b>5</b>	Brealey et al.: chs. 11–13 2 presentations 3 lecture notes 1 article	DB Forum 3	50
		Connect Homework 5	50
		Worldview Quiz	25
<b>6</b>	Brealey et al.: chs. 14–16 1 presentation 3 lecture notes	Connect Homework 6	50
		Connect Exam 3	90
<b>7</b>	Brealey et al.: chs. 17–18 1 presentation 2 lecture notes	Connect Homework 7	50
		Faith Integration	75
<b>8</b>	Brealey et al.: chs. 19–20 1 presentation 2 lecture notes	Connect Homework 8	50
		Connect Exam 4	90
<b>TOTAL</b>			<b>1010</b>

DB = Discussion Board

**NOTE:** Module/Week one begins on Monday and ends at 11:59 p.m. (ET) on Friday.  
Modules/Weeks 2-8 begin on Saturday and end at 11:59 p.m. (ET) on Friday.