

Note:

Course content may be changed, term to term, without notice. The information below is provided as a guide for course selection and is not binding in any form, and should not be used to purchase course materials.

COURSE SYLLABUS

BUSI 530

MANAGERIAL FINANCE

COURSE DESCRIPTION

A treatment of the theory and practice of financial decision making in the firm, with emphasis on the practical application of financial analysis, the course is based on the principle that a firm should be managed to increase the wealth of its shareholders. The target audience is managers, at all levels and in all functional areas. Beginning with an overview of financial analysis, the course topics include financial management, capital investment decisions, financing decisions, and managing for value creation. Importance is placed on the concept of the time value of money.

RATIONALE

One of the primary objectives of this course is to provide managers, or those aspiring to that level, with the understanding required to manage the financial decision-making process effectively. Understanding the operations of a firm or a specific capital project from a financial perspective is critical to being a well-rounded manager.

I. PREREQUISITE

For information regarding prerequisites for this course, please refer to the [Academic Course Catalog](#).

II. REQUIRED RESOURCE PURCHASE

Click on the following link to view the required resource(s) for the term in which you are registered: <http://bookstore.mbsdirect.net/liberty.htm>

III. ADDITIONAL MATERIALS FOR LEARNING

- A. Computer with basic audio/video output equipment
- B. Internet access (broadband recommended)
- C. Microsoft Word and Microsoft PowerPoint

IV. MEASURABLE LEARNING OUTCOMES

Upon successful completion of this course, the student will be able to:

- A. Compute and interpret key measures of financial performance.
- B. Assess management decisions from a financial perspective.
- C. Construct a simple financial planning model.
- D. Approach managerial finance from a biblical perspective.

V. COURSE REQUIREMENTS AND ASSIGNMENTS

- A. Textbook readings and lecture presentations/notes
- B. Course Requirements Checklist

After reading the Course Syllabus and [Student Expectations](#), the student will complete the related checklist found in Module/Week 1.

- C. Discussion Board Forums (3)

Discussion boards are collaborative learning experiences. Therefore, the student is required to submit a thread of at least 300 words in response to the provided prompt for each forum. For each thread, the student must support his/her assertions with at least 2 citations in current APA format. In addition to the thread, the student is required to reply to 2 classmates' threads. Each reply must be at least 150 words and cite at least 1 source.

- D. Connect Homework (8)

Each module/week, the student will be assigned homework and LearnSmart Activities to complete in Connect. Each module/week's Homework consists of two assignments: the Chapter Homework and the LearnSmart homework. At the end of each module/week, Connect will automatically grade all the assignments, and the instructor will then download the results and place the scores on Blackboard.

All homework and LearnSmart Activities are conducted in Connect, not in the textbook (though they are based on the material in the text). In addition, Connect may be accessed outside of Blackboard; therefore, any potential Blackboard outages are not grounds for Connect Homework deadline extensions. The student must save the link provided by the instructor the week before the course begins for future reference.

In order to gain access to Connect, the student must either purchase the textbook listed above with the access code or purchase the access code separately by following the link in the Announcements. The instructor will provide students with a link in the Announcements to activate/purchase the access code during the week before the course begins.

E. Faith Integration

The student will be assigned to a group to complete an essay describing how the Bible is related to the topics covered in the course. The essay must be at least 1,000 words and include a clear integration of the Bible in relation to a course topic. In addition, the group must use at least 2 scholarly sources to substantiate their position (the group may use the textbook as 1 source). Sources must be cited in current APA format. The group will work on the essay in their group discussion board and then post the completed essay in the course-wide discussion board for everyone to read. Replies to other groups' essays are not required, but are strongly encouraged. In addition to the discussion board post, 1 member of the group must submit the essay to SafeAssign.

F. Worldview Quiz

The student will view a video on biblical worldview and how it relates to one's profession. The student will then take an untimed quiz consisting of 6 multiple-choice and fill-in-the-blank questions.

G. Connect Exams (4)

The student will complete 4 exams in Connect.

VI. COURSE GRADING AND POLICIES

A. Points

Course Requirements Checklist		10
Discussion Board Forums	(3 at 50 pts ea)	150
Connect Homework	(1 at 40 pts ea and 7 at 50 pts ea)	390
Chapter Homework		
LearnSmart Homework		
Faith Integration		75
Worldview Quiz		25
Connect Exams	(4 at 90 pts ea)	360
	Total	1010

B. Scale

A = 940–1010 A- = 920–939 B+ = 900–919 B = 860–899 B- = 840–859
 C+ = 820–839 C = 780–819 C- = 760–779 F = 0–759

C. Disability Assistance

Students with a documented disability may contact Liberty University Online's Office of Disability Academic Support (ODAS) at LUOODAS@liberty.edu to make arrangements for academic accommodations. Further information can be found at www.liberty.edu/disabilitysupport.

COURSE SCHEDULE

BUSI 530

Textbook: Brealey et al., *Fundamentals of Corporate Finance with Connect* (2018).

MODULE/ WEEK	READING & STUDY	ASSIGNMENTS	POINTS
1	Brealey et al.: chs. 1–2 1 presentation 2 lecture notes	Course Requirements Checklist	10
		Class Introductions	0
		DB Forum 1	50
		Connect Homework 1	40
2	Brealey et al.: chs. 3–4 1 presentation 2 lecture notes	Connect Homework 2	50
		Connect Exam 1	90
3	Brealey et al.: chs. 5–7 1 presentation 3 lecture notes	DB Forum 2	50
		Connect Homework 3	50
4	Brealey et al.: chs. 8–10 1 presentation 3 lecture notes	Connect Homework 4	50
		Connect Exam 2	90
5	Brealey et al.: chs. 11–13 2 presentations 3 lecture notes 1 article	DB Forum 3	50
		Connect Homework 5	50
		Worldview Quiz	25
6	Brealey et al.: chs. 14–16 1 presentation 3 lecture notes	Connect Homework 6	50
		Connect Exam 3	90
7	Brealey et al.: chs. 17–18 1 presentation 2 lecture notes	Connect Homework 7	50
		Faith Integration	75
8	Brealey et al.: chs. 19–20 1 presentation 2 lecture notes	Connect Homework 8	50
		Connect Exam 4	90
TOTAL			1010

DB = Discussion Board

NOTE: Module/Week one begins on **Monday** and ends at 11:59 p.m. (ET) on **Friday**.
Modules/Weeks 2-8 begin on **Saturday** and end at 11:59 p.m. (ET) on **Friday**.