

**Note:**

**Course content may be changed, term to term, without notice. The information below is provided as a guide for course selection and is not binding in any form, and should not be used to purchase course materials.**

## ***COURSE SYLLABUS***

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### **BUSI 472**

### **ORGANIZATIONAL ETHICS**

#### **COURSE DESCRIPTION**

An analysis of the foundation of ethical behavior in business, including an introduction to social graces and the importance of professional image. Emphasis is placed on a comparison between Judeo-Christian and secular ethical paradigms.

#### **RATIONALE**

Current literature is replete in its message that both the business and government communities are experiencing ongoing ethical crises. Any assumption that these sectors of society will normally operate ethically and morally is not valid; therefore, today's Christian business and government students must not only behave in a manner consistent with biblical truth but also utilize its criteria to understand and evaluate other ethical systems. This orientation provides the foundation for a logical analysis of the conflicting perspectives, demands, and behaviors generally encountered in the workplace and in society while equipping the student with the ability to make balanced ethical decisions.

#### **I. PREREQUISITE**

For information regarding prerequisites for this course, please refer to the [Academic Course Catalog](#).

#### **II. REQUIRED RESOURCE PURCHASE**

Click on the following link to view the required resource(s) for the term in which you are registered: <http://bookstore.mbsdirect.net/liberty.htm>

#### **III. ADDITIONAL MATERIALS FOR LEARNING**

- A. Computer with basic audio/video output equipment
- B. Internet access (broadband recommended)
- C. Blackboard [recommended browsers](#)
- D. Microsoft Office
- E. <https://ezproxy.liberty.edu/login?url=http://APAStyleCENTRAL.apa.org>

#### **IV. MEASURABLE LEARNING OUTCOMES**

Upon successful completion of this course, the student will be able to:

- A. Evaluate the ethical implications and practical constraints of alternative actions as an organizational decision-maker (Program Learning Objectives 1, 2, 3, 4; Emphasized).

- B. Develop an appropriate plan for the implementation of decisions (Program Learning Objectives 1, 2, 3, 4; Emphasized).
- C. Demonstrate a functional knowledge of respect for others, through courtesy and business etiquette, as a basis for establishing rapport and organizational leadership in ethical decision-making (Program Learning Objectives 1; Emphasized).
- D. Synthesize presuppositions underlying all ethical concepts including attitudes, behaviors, and relationships.
- E. Identify ethical issues, critical facts, and stakeholders in case studies and current events pertaining to business and government that present problematic situations as an organizational decision-maker (Program Learning Objectives 1, 2, 3, 4; Emphasized).
- F. Integrate biblical principles when formulating value judgments (Program Learning Objectives 1; Emphasized).

**V. COURSE REQUIREMENTS AND ASSIGNMENTS**

- A. Textbook readings and lecture presentations/notes
- B. Course Requirements Checklist  
After reading the Course Syllabus and [Student Expectations](#), the student will complete the related checklist found in Module/Week 1.
- C. Discussion Board Forums (4)  
Discussion boards are collaborative learning experiences. Therefore, the student is required to create a thread in response to the provided prompt for each forum. Each thread must be at least 350 words and demonstrate course-related knowledge. In addition to the thread, the student is required to reply to the thread of at least 1 classmate. Each reply must be at least 250 words and have 2–3 citations in current APA format as well as integrate 1 biblical principle.
- D. Business Etiquette PowerPoint  
The student will complete a 5–10-slide PowerPoint presentation that depicts the role of business etiquette in organizational success. The Business Etiquette PowerPoint must include 5–10 citations in current APA format.
- E. Group Case Project  
The student will be assigned a group and given a case study by the instructor. The group will collaborate on the development of an ethics-based case and submit both an outline and a final. The Group Case Project - Final must be submitted in 1 document. The paper must be 5–7 pages, not including the title or reference pages, and must be in current APA format. The paper must also include at least 7 scholarly references in addition to the course textbooks and the Bible.

F. Case Assignments (2)

The student will write 2 separate Case Assignments that focus on 2 individual cases from the Ferrell textbook. Each case assignment must be 4–5 pages (double spaced), not including the title or reference pages. The Case Assignments must include at least 5 references in addition to the course textbooks and the Bible and must be in current APA format.

G. Research Paper

The student will complete a Research Paper that is comprised of 3 parts: the topic and rationale, the annotated bibliography, and the final submission. Each of these 3 parts will be submitted throughout the course. The paper must be written in strict conformance to current APA standards, must contain at least 8–10 pages of content, not including the title page, abstract, and references pages, and must include 8–10 scholarly references in addition to the course textbooks and the Bible.

H. Personal Code of Ethics

The student will write a paper that is no longer than 1 page. It must focus on his or her personal goals, norms, beliefs, and values.

I. Video Case Quizzes (2)

The student will complete two quizzes in the assigned modules/weeks by answering questions based on the provided video in MindTap.

**VI. COURSE GRADING AND POLICIES**

A. Points

Course Requirements Checklist	10
Discussion Board Forums	
Threads (4 at 60 pts ea)	240
Replies (4 at 30 pts ea)	120
Business Etiquette PowerPoint	40
Group Case Project	
Outline	30
Final	100
Case Assignments (2 at 100 pts ea)	200
Research Paper	
Annotated Bibliography	30
Final	200
Personal Code of Ethics	20
Video Case Quizzes (2 at 10 pts ea)	20
<b>Total</b>	<b>1010</b>

B. Scale

A = 900–1010 B = 800–899 C = 700–799 D = 600–699 F = 0–599

C. Disability Assistance

Students with a documented disability may contact Liberty University Online's Office of Disability Academic Support (ODAS) at [LUOODAS@liberty.edu](mailto:LUOODAS@liberty.edu) to make arrangements for academic accommodations. Further information can be found at [www.liberty.edu/disabilitysupport](http://www.liberty.edu/disabilitysupport).

## ***COURSE SCHEDULE***

### **BUSI 472**

Textbooks: Ferrell et al., *Business Ethics: Ethical Decision Making and Cases* (2017).  
Hosmer, *The Ethics of Management: A Multidisciplinary Approach* (2011).

<b>MODULE/ WEEK</b>	<b>READING &amp; STUDY</b>	<b>ASSIGNMENTS</b>	<b>POINTS</b>
<b>1</b>	Hosmer: ch. 1 1 presentation 1 lecture note 1 website	Course Requirements Checklist Class Introductions DB Forum 1 - Thread	10 0 60
<b>2</b>	Hosmer: ch. 2 1 presentation	DB Forum 1 - Reply Business Etiquette PowerPoint Group Case Project - Outline Research Paper - Topic Submission	30 40 30 0
<b>3</b>	Ferrell et al.: ch. 7 Hosmer: ch. 3 1 presentation 1 lecture note	DB Forum 2 - Thread Research Paper - Annotated Bibliography Video Case Quiz: Money Laundering	60 30 10
<b>4</b>	Ferrell et al.: Case 1 1 presentation	DB Forum 2 - Reply Case Assignment 1	30 100
<b>5</b>	Ferrell et al.: ch. 6, Case 9 Hosmer: ch. 4 1 presentation	DB Forum 3 - Thread Case Assignment 2 Video Case Quiz: Enron	60 100 10
<b>6</b>	Hosmer: ch. 5 1 presentation 1 lecture note	DB Forum 3 - Reply Group Case Project - Final	30 100
<b>7</b>	Hosmer: ch. 6 1 presentation 1 lecture note	DB Forum 4 - Thread Personal Code of Ethics	60 20
<b>8</b>	Hosmer: ch. 6 review 1 presentation 1 lecture note	DB Forum 4 - Reply Research Paper - Final	30 200
<b>TOTAL</b>			<b>1010</b>

DB = Discussion Board

**NOTE:** Each course module/week (except Module/Week 1) begins on Tuesday morning at 12:00 a.m. (ET) and ends on Monday night at 11:59 p.m. (ET). The final module/week ends at 11:59 p.m. (ET) on **Friday**.