

**Note:**

**Course content may be changed, term to term, without notice. The information below is provided as a guide for course selection and is not binding in any form, and should not be used to purchase course materials.**

## ***COURSE SYLLABUS***

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### **BUSI 420** **INVESTMENTS**

#### **COURSE DESCRIPTION**

A survey of corporate securities, financial securities, security markets, investment and portfolio analysis and administration. Investment companies, commodity markets and the stock exchange are also examined.

#### **RATIONALE**

This course provides the student with a solid foundation in core concepts, tools, and technologies needed to make informed investment decisions throughout his or her personal and professional lives.

#### **I. PREREQUISITE**

For information regarding prerequisites for this course, please refer to the [Academic Course Catalog](#).

#### **II. REQUIRED RESOURCE PURCHASE**

Click on the following link to view the required resource(s) for the term in which you are registered: <http://bookstore.mbsdirect.net/liberty.htm>

#### **III. ADDITIONAL MATERIALS FOR LEARNING**

- A. Computer with basic audio/video output equipment
- B. Internet access (broadband recommended)
- C. Blackboard [recommended browsers](#)
- D. Microsoft Office

#### **IV. MEASURABLE LEARNING OUTCOMES**

Upon successful completion of this course, the student will be able to:

- A. Exhibit the ability to calculate, interpret, and apply financial ratios for publically traded corporations in order to evaluate potential investment opportunities (Program Learning Objective 2, 3, 4; Emphasized).
- B. Demonstrate time value of money, holding period return, and other financial calculations related to investment portfolio valuations and to the valuation of publicly traded corporations (Program Learning Objective 2; Emphasized).

- C. Describe investment vehicles and asset allocation strategies for use in building investment portfolios in the context of the risk versus return trade-off (Program Learning Objective 2, 3, 4; Introduced).
- D. Apply biblical worldview principles to the area of personal and corporate investing ethics (Program Learning Outcomes 1, Emphasized).

**V. COURSE REQUIREMENTS AND ASSIGNMENTS**

- A. Textbook readings and lecture presentations
- B. Course Requirements Checklist  
After reading the Course Syllabus and [Student Expectations](#), the student will complete the related checklist found in Module/Week 1.
- C. Group Discussion Board Forum  
The instructor will place the student into a group at the beginning of Module/Week 5. The student will be required to collaborate with the group in order to provide a scholarly essay of 1,000–1,500 words. The essay will integrate relevant topics from the course with the biblical/Christian worldview. Each group will cite at least 3 outside scholarly sources (e.g., finance-related, peer-reviewed journal articles, etc.). Citations from the course textbook must be avoided. The essay must follow current APA format (including in-text citations and a reference list).
- D. Textbook Assignments (3)  
The student will complete 3 Textbook Assignments throughout this course. These assignments will consist of a comprehensive problem provided by the instructor and will be completed independently by each student.
- E. Connect Homework (8)  
The student will be assigned homework in the Connect online assignment system. Connect assignments will be graded automatically upon submission, and the instructor will subsequently transfer the scores to Blackboard.  
Access to Connect is mandatory for the student. The student may either purchase a new textbook that is packaged with an access code or he or she may purchase the access code directly through a link provided by the course instructor. Additionally, the instructor will provide a unique Connect course ID along with specific instructions for registering.
- F. Connect Exams (4)  
The student will take 4 bi-weekly online exams through Connect. The exams will be made up of some text-based questions drawn from the test bank and previous Connect Homework problems. It will behoove the student to be intentional in taking good notes and in building spreadsheet solutions for the Connect homework problems that he or she finds to be more difficult and/or time-consuming to complete.

**VI. COURSE GRADING AND POLICIES****A. Points**

Course Requirements Checklist		10
Group Discussion Board Forum		60
Textbook Assignments (3 at 40 pts ea)		120
Connect Homework (8 at 40 pts ea)		320
Connect Exam 1	(Modules 1–2)	125
Connect Exam 2	(Modules 3–4)	125
Connect Exam 3	(Modules 5–6)	125
Connect Exam 4	(Modules 7–8)	125
	<b>Total</b>	<b>1010</b>

**B. Scale**

A = 900–1010 B = 800–899 C = 700–799 D = 600–699 F = 0–599

**C. Quizzes/Tests/Exams**

For timed quizzes/tests/exams, the student is required to complete the quiz/test/exam within the assigned time. For the student who exceeds this time limit, a penalty of 1 point will be deducted for each minute, or part thereof, he/she exceeds the assigned time limit.

**D. Disability Assistance**

Students with a documented disability may contact Liberty University Online's Office of Disability Academic Support (ODAS) at [LUOODAS@liberty.edu](mailto:LUOODAS@liberty.edu) to make arrangements for academic accommodations. Further information can be found at [www.liberty.edu/disabilitysupport](http://www.liberty.edu/disabilitysupport).

## ***COURSE SCHEDULE***

### **BUSI 420**

Textbook: Jordan et al., *Fundamentals of Investments* (2018).

<b>MODULE/ WEEK</b>	<b>READING &amp; STUDY</b>	<b>ASSIGNMENTS</b>	<b>POINTS</b>
<b>1</b>	Jordan et al.: chs. 1–2 1 presentation	Course Requirements Checklist	10
		Class Introductions	0
		Textbook Assignment 1	40
		Connect Homework 1	40
<b>2</b>	Jordan et al.: chs. 3–4 1 presentation	Connect Homework 2	40
		Connect Exam 1	125
<b>3</b>	Jordan et al.: chs. 5–6 1 presentation	Textbook Assignment 2	40
		Connect Homework 3	40
<b>4</b>	Jordan et al.: chs. 7–8 1 presentation	Connect Homework 4	40
		Connect Exam 2	125
<b>5</b>	Jordan et al.: chs. 9–10 1 presentation	Group DB Forum	60
		Connect Homework 5	40
<b>6</b>	Jordan et al.: chs. 11–12 1 presentation	Connect Homework 6	40
		Connect Exam 3	125
<b>7</b>	Jordan et al.: chs. 13, 17 1 presentation	Textbook Assignment 3	40
		Connect Homework 7	40
<b>8</b>	Jordan et al.: chs. 18, 20 1 presentation	Connect Homework 8	40
		Connect Exam 4	125
<b>TOTAL</b>			<b>1010</b>

DB = Discussion Board

**NOTE:** Each course module/week (except Module/Week 1) begins on Tuesday morning at 12:00 a.m. (ET) and ends on Monday night at 11:59 p.m. (ET). The final module/week ends at 11:59 p.m. (ET) on **Friday**.