

Note:

Course content may be changed, term to term, without notice. The information below is provided as a guide for course selection and is not binding in any form, and should not be used to purchase course materials.

COURSE SYLLABUS

BUSI 360

CONTEMPORARY ISSUES IN INTERNATIONAL BUSINESS

COURSE DESCRIPTION

An analysis of current global developments and rapid change in areas that have the potential for an impact on the international business environment. Attention is given to the use of techniques for identifying and researching significant issues, extrapolating probable outcomes, and developing strategic responses. Corporate and entrepreneurial perspectives are considered.

RATIONALE

International business is continually affected by the rapidly changing interaction among the multinational economic, political, legal, and social environments. This course is designed to teach the application of critical thinking skills in evaluating contemporary events so that the business person can apply informed judgment to the development of appropriate business responses to the changing environments.

I. PREREQUISITE

For information regarding prerequisites for this course, please refer to the [Academic Course Catalog](#).

II. REQUIRED RESOURCE PURCHASE

Click on the following link to view the required resource(s) for the term in which you are registered: <http://bookstore.mbsdirect.net/liberty.htm>

III. ADDITIONAL MATERIALS FOR LEARNING

- A. Computer with basic audio/video output equipment
- B. Internet access (broadband recommended)
- C. Microsoft Office

IV. MEASURABLE LEARNING OUTCOMES

Upon successful completion of this course, the student will be able to:

- A. Analyze contemporary issues and trends addressed in selected current, academic, professional, and trade journal articles pertinent to international business.
- B. Examine cause-and-effect relationships and predict probable outcomes.
- C. Evaluate and draw conclusions concerning the possible future impact of various issues on corporate and entrepreneurial enterprises engaged in or affected by international business.
- D. Create a critical analysis template for a specific approved issue (chosen by the student) based on intensive research and provide an oral exposition demonstrating mastery of the issue.
- E. Integrate biblical principles with critical issues affecting international business by discriminating between secular and Christian worldviews.

V. COURSE REQUIREMENTS AND ASSIGNMENTS

- A. Textbook readings and lecture presentations/notes
- B. Course Requirements Checklist

After reading the Course Syllabus and [Student Expectations](#), the student will complete the related checklist found in Module/Week 1.

- C. Discussion Board Forums (4)

Thread

Discussion boards are collaborative learning experiences. Therefore, the student is required to submit a thread of at least 300 words in response to the prompt. Each thread must demonstrate college-level writing with regard to content and style. Each thread must include at least 4 references that are cited and recapped at the bottom of the thread in current APA format. The student is expected to reference the assigned videos as well.

Replies

The student will also submit a substantial reply to 2 other student's work (minimum of 150 words each). Each reply must demonstrate college-level writing with regard to content and style. Each reply must contain at least 2 citations. The student is expected to reference the assigned videos as well.

- D. Research Paper Outline

The student will submit a research topic to the instructor for approval. The Research Paper Outline, PowerPoint Presentation, and Research Paper cannot be completed until the submitted topic receives approval from the instructor. The student will be completing a detailed, substantive outline for the Research Paper. This must be 1–2 pages and follow current APA outline formatting. A minimum of 5 sources must be used. This outline must be submitted through the SafeAssign link in Blackboard.

E. PowerPoint Presentation

The student will complete a PowerPoint Presentation that could be used in a business meeting. The presentation must contain a minimum of 15 content-related slides, and at least 5 sources must be cited. This presentation must be submitted through the SafeAssign link in Blackboard.

F. Research Paper

The student will complete a Research Paper that is 8–10 pages and cites between 6–8 sources. Current APA formatting must be used. The title, abstract, and reference pages do not count toward the 8-page minimum. This paper must be submitted through the SafeAssign link in Blackboard.

VI. COURSE GRADING AND POLICIES

A. Points

Course Requirements Checklist	10
Discussion Board Forums	
Thread (4 at 60 pts ea)	240
Replies (4 at 60 pts ea)	240
Research Paper Outline	150
PowerPoint Presentation	150
Research Paper	220
Total	1010

B. Scale

A = 900–1010 B = 800–899 C = 700–799 D = 600–699 F = 0–599

C. Disability Assistance

Students with a documented disability may contact Liberty University Online’s Office of Disability Academic Support (ODAS) at LUOODAS@liberty.edu to make arrangements for academic accommodations. Further information can be found at www.liberty.edu/disabilitysupport.

COURSE SCHEDULE

BUSI 360

Textbook: Maidment, *Annual Editions International Business* (2013).

MODULE/ WEEK	READING & STUDY	ASSIGNMENTS	POINTS
1	Maidment: Unit 1 Overview; Articles 1–3, 5–6 1 presentation	Course Requirements Checklist Class Introductions DB Forum 1 Thread (A or B)	10 0 60
2	Maidment: Review 1 presentation	DB Forum 1 Replies (A or B) Research Paper Topic Approval	60 0
3	Maidment: Unit 2 Overview; Articles 7–9, 12–15 1 presentation	DB Forum 2 Thread (A or B)	60
4	Maidment: Review 1 presentation	DB Forum 2 Replies (A or B) Research Paper Outline	60 150
5	Maidment: Unit 3 Overview; Articles 17, 20–22, 25–28 1 presentation	DB Forum 3 Thread (A or B)	60
6	Maidment: Review 1 presentation	DB Forum 3 Replies (A or B) PowerPoint Presentation	60 150
7	Maidment: Units 4–5 Overview; Articles 30, 32, 35–38 1 presentation	DB Forum 4 Thread (A or B)	60
8	Maidment: Review 1 presentation	DB Forum 4 Replies (A or B) Research Paper	60 220
TOTAL			1010

DB = Discussion Board

NOTE: Each course module/week (except Module/Week 1) begins on Tuesday morning at 12:00 a.m. (ET) and ends on Monday night at 11:59 p.m. (ET). The final module/week ends at 11:59 p.m. (ET) on **Friday**.