

Note:

Course content may be changed, term to term, without notice. The information below is provided as a guide for course selection and is not binding in any form, and should not be used to purchase course materials.

COURSE SYLLABUS

BUSI 304

INTRODUCTION TO HEALTH POLICY

COURSE DESCRIPTION

Examines procedures of how healthcare policy is developed at the federal and state levels. This course examines policy decisions and related issues that shape the healthcare organization, financing, and implementation of health care services and delivery systems. Ethical, social, and political issues that affect the provision of healthcare services will be evaluated.

RATIONALE

The purpose of this course is to explore the many dimensions of health policy and the regulations that derive from those policies within the political, cultural, scientific, and social contexts of American democracy in the twenty-first century. This course touches on all the elements of the Healthcare Administration program as it considers the viewpoints of economics, political science, management, communications, technology, and public health. It is important for health professionals to develop the roles and skills required for adding to the policy-making process in their local, state, and national communities.

I. PREREQUISITE

For information regarding prerequisites for this course, please refer to the [Academic Course Catalog](#).

II. REQUIRED RESOURCE PURCHASE

Click on the following link to view the required resource(s) for the term in which you are registered: <http://bookstore.mbsdirect.net/liberty.htm>

III. ADDITIONAL MATERIALS FOR LEARNING

- A. Computer with basic audio/video output equipment
- B. Internet access (broadband recommended)
- C. Blackboard [recommended browsers](#)

IV. MEASURABLE LEARNING OUTCOMES

Upon successful completion of this course, the student will be able to:

- A. Integrate a biblical worldview when identifying issues relevant to health policy.
- B. Examine procedures of how healthcare policy is developed at the federal and state levels and the role of politics in healthcare.
- C. Compare and contrast existing policies and policy formation in other countries to how it is accomplished in the United States.

- D. Assess key policy issues in the provision of healthcare based upon knowledge of current literature and industry best practices.

V. COURSE REQUIREMENTS AND ASSIGNMENTS

- A. Textbook readings and lecture presentations

- B. Course Requirements Checklist

After reading the Course Syllabus and [Student Expectations](#), the student will complete the related checklist found in Module/Week 1.

- C. Discussion Board Forums (6)

Discussion boards are collaborative learning experiences. Therefore, the student is required to submit a thread in response to the provided prompt for each forum. Each thread must be 300–500 words and demonstrate course-related knowledge. In addition to the thread, the student is required to reply to 2 classmates' threads. Each reply must be 250–350 words. Each thread and reply must cite at least 2 peer-reviewed sources, include at least 1 biblical integration, and follow current APA format.

- D. Group Blogs (3)

The instructor will assign the student to a group at the beginning of the course. For each Group Blog, the group will create a blog entry addressing an issue related to a specific legislative policy that affects healthcare. Each blog entry must be 400–500 words, cite at least 2 peer-reviewed journal articles for support, and integrate a biblical worldview. Each Group Blog must address a different legislative policy. For each Group Blog, the group will also compose an email template to the appropriate legislator regarding the issue. Each email template must be 200–250 words. Each Group Blog must follow current APA format.

- E. Case Studies (2)

For each Case Study, the student will read the assigned case and respond to the discussion questions that follow. Each Case Study must be at least 1,000 words, cite at least 2 peer-reviewed journal articles in addition to the course textbook, and include biblical integration. Each Case Study must be double-spaced, follow current APA format, and include a title page and a reference page. The word count does not include the title page and the reference page.

- F. Midterm Exam

The Midterm Exam will cover the Reading & Study material for the assigned modules/weeks. It will be open-book/open-note and contain 50 multiple-choice and true/false questions. The time limit for the exam will be 1 hour and 15 minutes.

G. Final Exam

The Final Exam will cover the Reading & Study material for the assigned modules/weeks. It will be open-book/open-note and contain 50 multiple-choice and true/false questions. The time limit for the exam will be 1 hour and 15 minutes.

VI. COURSE GRADING AND POLICIES

A. Points

Course Requirements Checklist		10
Discussion Board Forums (6 at 50 pts ea)		300
Group Blogs (3 at 100 pts ea)		300
Case Studies (2 at 100 pts ea)		200
Midterm Exam	(Modules 1–4)	100
Final Exam	(Modules 5–8)	100
	Total	1010

B. Scale

A = 900–1010 B = 800–899 C = 700–799 D = 600–699 F = 0–599

C. Quizzes/Tests/Exams

For timed quizzes/tests/exams, the student is required to complete the quiz/test/exam within the assigned time. For the student who exceeds this time limit, a penalty of 1 point will be deducted for each minute, or part thereof, he/she exceeds the assigned time limit.

D. Disability Assistance

Students with a documented disability may contact Liberty University Online’s Office of Disability Academic Support (ODAS) at LUOODAS@liberty.edu to make arrangements for academic accommodations. Further information can be found at www.liberty.edu/disabilitysupport.

COURSE SCHEDULE

BUSI 304

Textbook: McLaughlin & McLaughlin, *Health Policy Analysis* (2015).

MODULE/ WEEK	READING & STUDY	ASSIGNMENTS	POINTS
1	McLaughlin & McLaughlin: chs. 1–2 1 presentation	Course Requirements Checklist Class Introductions DB Forum 1	10 0 50
2	McLaughlin & McLaughlin: ch. 3 1 presentation	DB Forum 2 Group Blog 1	50 100
3	McLaughlin & McLaughlin: chs. 4–6 1 presentation	DB Forum 3	50
4	McLaughlin & McLaughlin: chs. 7, 9 1 presentation	Case Study 1 Midterm Exam	100 100
5	McLaughlin & McLaughlin: chs. 10– 12 1 presentation	DB Forum 4 Group Blog 2	50 100
6	McLaughlin & McLaughlin: ch. 13 1 presentation	DB Forum 5	50
7	McLaughlin & McLaughlin: chs. 14– 15 1 presentation	DB Forum 6 Group Blog 3	50 100
8	McLaughlin & McLaughlin: ch. 16 1 presentation	Case Study 2 Final Exam	100 100
TOTAL			1010

DB = Discussion Board

NOTE: Each course module/week (except Module/Week 1) begins on Tuesday morning at 12:00 a.m. (ET) and ends on Monday night at 11:59 p.m. (ET). The final module/week ends at 11:59 p.m. (ET) on **Friday**.