

Note:

Course content may be changed, term to term, without notice. The information below is provided as a guide for course selection and is not binding in any form, and should not be used to purchase course materials.

COURSE SYLLABUS

BMAL 604

MANAGING AND LEADING ACROSS CULTURES

COURSE DESCRIPTION

The purpose of this course is to provide an overview of the similarities and differences of managing and leading across cultures.

RATIONALE

Most domestic organizations today have an Internet presence which means anyone anywhere in the world may be a potential customer. Thus, it is very important for managers and leaders of domestic firms to be able to understand how to lead and manage in both domestic and overseas environments. BMAL 604, while not to be considered a Business-content course in International Business, assumes its students have some business foundational awareness as it relates to management and leadership.

I. PREREQUISITE

For information regarding prerequisites for this course, please refer to the [Academic Course Catalog](#).

II. REQUIRED RESOURCE PURCHASE

Click on the following link to view the required resource(s) for the term in which you are registered: <http://bookstore.mbsdirect.net/liberty.htm>

III. ADDITIONAL MATERIALS FOR LEARNING

- A. Computer with basic audio/video output equipment
- B. Internet access (broadband recommended)
- C. Microsoft Office

IV. MEASURABLE LEARNING OUTCOMES

Upon successful completion of this course, the student will be able to:

- A. Integrate biblical principles within the context of managing and leading across cultures.
- B. Propose management and leadership issues associated with the basic principles of doing business across cultures.
- C. Examine the foundational theoretical and knowledge base necessary for dealing with the risks inherent in doing business across cultures.
- D. Distinguish among modes of market entry.

- E. Compare the similarities and differences in leadership and management dimensions between domestic and overseas environments.

V. COURSE REQUIREMENTS AND ASSIGNMENTS

- A. Textbook readings and lecture presentations

- B. Course Requirements Checklist

After reading the Course Syllabus and [Student Expectations](#), the student will complete the related checklist found in Module/Week 1.

- C. Discussion Board Forums (6)

Discussion boards are collaborative learning experiences. Therefore, the student is required to create a thread in response to the provided prompt for each forum. For Discussion Board Forums 1–4, the thread and replies will be submitted in the same module/week; however, for Discussion Board Forums 5–6, the threads and replies will be due in separate modules/weeks. See the instructions and grading rubrics for further clarification.

- D. Integration of Faith and Learning Paper

Each student will write a 6–8-page paper (excluding title page, abstract, and reference/end materials) that answers each of the questions listed below. A minimum of 5 biblical and 5 scholarly/professional sources are required. The answers must be comprehensive, substantive, and written at the graduate-level. The paper is to be written using current APA format. Use each question as a Level 1 Heading in the paper. The sub-questions are to be used as Level 2 Headings.

1. Give a brief introduction to the nation selected (1–2 pages minimum).
2. What are the major religion(s) in the nation (2-page minimum)?
 - a. Describe how each major religion defines its worldview.
 - b. Describe how this differs from the Christian worldview.
3. How might the above items impact a Christian manager/leader working in that nation (1–2 pages minimum)?
4. How might a Christian manager/leader prepare to address these differences while working in that nation (1–2 pages minimum)?

- E. Quizzes (4)

There will be 4 open-book/open-notes objective question/item-type quizzes. Each quiz consists of 20 questions to be answered in a 30-minute timeframe.

VI. COURSE GRADING AND POLICIES

A. Points

Course Requirements Checklist	10
Discussion Board Forums (4 at 100 pts ea; 2 at 70 pts ea)	540
Integration of Faith and Learning Paper	60
Quizzes (4 at 100 pts ea)	400
Total	1010

B. Scale

A = 940–1010 A- = 920–939 B+ = 900–919 B = 860–899 B- = 840–859
 C+ = 820–839 C = 780–819 C- = 760–779 F = 0–759

C. Disability Assistance

Students with a documented disability may contact Liberty University Online’s Office of Disability Academic Support (ODAS) at LUOODAS@liberty.edu to make arrangements for academic accommodations. Further information can be found at www.liberty.edu/disabilitysupport.

COURSE SCHEDULE

BMAL 604

Textbook: Satterlee, *Cross Border Commerce* (2018).

MODULE/ WEEK	READING & STUDY	ASSIGNMENTS	POINTS
1	Satterlee: chs. 1–2 1 presentation	Course Requirements Checklist	10
		Class Introductions	0
		DB Forum 1	100
		Quiz 1	100
2	Satterlee: chs. 3–4 1 presentation	DB Forum 2	100
		Quiz 2	100
3	Satterlee: chs. 5–6 1 presentation	DB Forum 3	100
		Quiz 3	100
4	Satterlee: chs. 7–8 1 presentation	DB Forum 4	100
		Quiz 4	100
5	Review reading from previous modules/weeks 1 presentation	DB Forum 5 – Thread	**
6	Review reading from previous modules/weeks 1 presentation	DB Forum 5 – Replies	70
7	Review reading from previous modules/weeks 1 presentation	DB Forum 6 – Thread	**
8	Review reading from previous modules/weeks 1 presentation	DB Forum 6 – Replies	70
		Integration of Faith and Learning Paper	60
TOTAL			1010

DB = Discussion Board

NOTE: Module/Week 1 begins on Monday at 12:00 a.m. (ET) and ends Friday night at 11:59 p.m. (ET). Modules/Weeks 2–8 begin on Saturday morning at 12:00 a.m. (ET) and end on Friday night at 11:59 p.m. (ET).

** DB Forums are considered unified assignments of collaborative learning, thus points are only awarded at the end of the DB period for all 3 parts of the DB assignment.