

Note:

Course content may be changed, term to term, without notice. The information below is provided as a guide for course selection and is not binding in any form, and should not be used to purchase course materials.

COURSE SYLLABUS

BMAL 602

NONPROFIT MANAGEMENT

COURSE DESCRIPTION

Leaders of nonprofit organizations must understand their role in the diverse political, social and economic contexts in which they will lead. This course provides a comprehensive understanding of how to lead a nonprofit organization. Students will examine governance, key concepts and the stakeholders involved in nonprofit management. (Formerly BUSI 602)

RATIONALE

In the United States, the primary focus of coursework in Business graduate programs is the for-profit sector. Nonprofit management is a relatively new field of graduate professional education. Although still a small field compared with business management or public administration, nonprofit management programs have grown rapidly. Liberty University recognizes that many of its Business graduates may seek a vocation in areas other than the for-profit sector. Thus, the rationale for this course is to provide graduate students with the essential skills necessary to lead, manage, and operate nonprofit organizations.

I. PREREQUISITE

For information regarding prerequisites for this course, please refer to the [Academic Course Catalog](#).

II. REQUIRED RESOURCE PURCHASE

Click on the following link to view the required resource(s) for the term in which you are registered: <http://bookstore.mbsdirect.net/liberty.htm>

III. ADDITIONAL MATERIALS FOR LEARNING

- A. Computer with basic audio/video output equipment
- B. Internet access (broadband recommended)
- C. Blackboard [recommended browsers](#)
- D. Microsoft Office

IV. MEASURABLE LEARNING OUTCOMES

Upon successful completion of this course, the student will be able to:

- A. Examine nonprofit management, the nonprofit sector, and nonprofit organizations.
- B. Analyze the governance and leadership aspects of nonprofit organizations.
- C. Assess the importance of management functions for the nonprofit organization.
- D. Compare and contrast the functions of obtaining and managing resources.
- E. Apply Christian worldview perspective to nonprofit management.

V. COURSE REQUIREMENTS AND ASSIGNMENTS

- A. Textbook readings and lecture presentations

- B. Course Requirements Checklist

After reading the Course Syllabus and [Student Expectations](#), the student will complete the related checklist found in Module/Week 1.

- C. Discussion Board Forums (4)

Each Discussion Board Forum is split over 2 modules/weeks and requires a thread of at least 400 words and at least 2 replies of at least 200 words each. The student will be reviewing and analyzing case studies/journal articles for each Discussion Board Forum.

- D. Nonprofit Analysis Project

This project starts with the student reading about a Christian worldview and reflecting upon it in a short essay. Then, the student will select 10 different nonprofit organizations to review. After narrowing the reviewed 10 down to 1 particular organization, the student will do an in-depth evaluation and assessment, providing a list of well-supported recommendations. This will culminate in a professional letter to the assessed organization with the recommendations.

- E. Quizzes (4)

There will be 4 open-book quizzes over the Worth reading, each comprising of 25 multiple-choice questions. The student will have 45 minutes to complete each quiz.

VI. COURSE GRADING AND POLICIES

A. Points

Course Requirements Checklist	10
Discussion Board Forums	
Thread (4 at 60 pts ea)	240
Replies (4 at 40 pts ea)	160
Nonprofit Analysis Project	300
Quizzes (4 at 75 pts ea)	300
Total	1010

B. Scale

A = 940–1010 A- = 920–939 B+ = 900–919 B = 860–899 B- = 840–859
 C+ = 820–839 C = 780–819 C- = 760–779 F = 759 and below

C. Disability Assistance

Students with a documented disability may contact Liberty University Online’s Office of Disability Accommodation Support (ODAS) at LUOODAS@liberty.edu to make arrangements for academic accommodations. Further information can be found at www.liberty.edu/disabilitysupport.

If you have a complaint related to disability discrimination or an accommodation that was not provided, you may contact ODAS or the Office of Equity and Compliance by phone at (434) 592-4999 or by email at equityandcompliance@liberty.edu. Click to see a full copy of Liberty’s [Discrimination, Harassment, and Sexual Misconduct Policy](#) or the [Student Disability Grievance Policy and Procedures](#).

COURSE SCHEDULE

BMAL 602

Textbook: Worth, *Nonprofit Management: Principles and Practice* (2019).

MODULE/ WEEK	READING & STUDY	ASSIGNMENTS	POINTS
1	Worth: chs. 1–2 1 website	Course Requirements Checklist Class Introductions DB Forum 1 Thread Quiz 1	10 0 60 75
2	Worth: ch. 3	DB Forum 1 Replies	40
3	Worth: ch. 4 1 presentation 1 website	DB Forum 2 Thread Quiz 2	60 75
4	Worth: ch. 5 1 presentation	DB Forum 2 Replies	40
5	Worth: chs. 6–8 1 presentation 1 case study	DB Forum 3 Thread Quiz 3	60 75
6	Worth: ch. 12 1 presentation	DB Forum 3 Replies	40
7	Worth: chs. 13–14	DB Forum 4 Thread Quiz 4	60 75
8	Worth: chs. 9–10	DB Forum 4 Replies Nonprofit Analysis Project	40 300
TOTAL			1010

DB = Discussion Board

NOTE: Each course week begins on Monday morning at 12:00 a.m. (ET) and ends on Sunday night at 11:59 p.m. (ET). The last week begins on Monday morning at 12:00 a.m. (ET) and ends on Friday night at 11:59 p.m. (ET).