

Note:

Course content may be changed, term to term, without notice. The information below is provided as a guide for course selection and is not binding in any form, and should not be used to purchase course materials.

COURSE SYLLABUS

BMAL 590

BUSINESS COMMON PROFESSIONAL CORE

COURSE DESCRIPTION

This course is designed to give students a foundation of the common professional components necessary to understand the graduate level business concepts in the MBA. Students who pass each component will demonstrate proficiency in each of the following: Marketing, Business Finance, Accounting, Management, Legal Environment of Business, Economics, Business Ethics, Global Dimensions of Business, Information Management Systems, Quantitative Techniques/Statistics, Business Integration and Strategic Management. This course is required for admission to the MBA for all students who do not have an undergraduate degree in business or accounting.

RATIONALE

This course is designed for students without an undergraduate degree in business or accounting, and who want a bridge into the MBA. This ensures that students entering the MBA program have the foundation of knowledge needed for MBA courses.

I. PREREQUISITE

For information regarding prerequisites for this course, please refer to the [Academic Course Catalog](#).

II. REQUIRED RESOURCE PURCHASE

Click on the following link to view the required resource(s) for the term in which you are registered: <http://bookstore.mbsdirect.net/liberty.htm>

III. ADDITIONAL MATERIALS FOR LEARNING

- A. Computer with basic audio/video output equipment
- B. Internet access (broadband recommended)

IV. MEASURABLE LEARNING OUTCOMES

Upon successful completion of this course, the student will be able to:

- A. Utilize concepts within each of the 15 identified common professional core competency areas.
- B. Apply APA standards of writing and formatting.

V. COURSE REQUIREMENTS AND ASSIGNMENTS

- A. Textbook readings and module presentations
- B. Course Requirements Checklist

As the first activity in this course, please read the syllabus and [Student Expectations](#). After reading the syllabus and Student Expectations, the student will then

complete the related checklist found in Module/Week 1.

C. ALCs (16)

The student will complete 16 ALCs, using Peregrine’s Academic Leveling Course Modules. A pre-test on each of the 15 business component subject areas will be given. If a sufficient score of 84% is earned, the student will proceed to the next module. If a sufficient score of 84% is not earned, the students will be required to go through the module and complete all exercises. Upon completion of the exercises, a post-exam will be given. Students are given two opportunities for each of the 15 business component subject area post-exams. The module for Write & Cite (APA) does not include a pre-test; however, there are still three attempts allowed (all classified as post-exam attempts). Failure of any of the 16 ALC modules will result in failure of the course, as the passing of all modules, including the Write & Cite (APA) module, is required for MBA admittance.

At the completion of each module, a certificate will be made available. Each certificate must then be uploaded to Blackboard using the appropriate links. Students will upload either the pre-test or the post-test certificate, as appropriate. The completion scores will be verified against a report received from Peregrine. Academic Integrity policies will be followed. Any discrepancies in the submission documents by the students and the Peregrine report will be investigated and handled accordingly.

No partial points are given on modules; full points are awarded for passing the module with a minimum score of 84%. Zero points are awarded for not achieving the 84% minimum score.

D. Check In (3)

Students are required to check in during weeks two (2), four (4), and six (6) using the appropriate links in Blackboard. This will be used to gauge progress throughout the course.

VI. COURSE GRADING AND POLICIES

A. Points

| | |
|---|-------------|
| Course Requirements Checklist | 10 |
| Content ALCs (15 at 62 pts each; 1 at 61 pts) | 991 |
| Check In (3 at 3 pts each) | 9 |
| Total | 1010 |

B. Scale

Pass = 991 – 1010; Fail = 0 – 990.99

Each assessment must be passed with an earned score of at least 84% in order to pass the course. Failure in any module will result in failure for the course, as passage of all 16 modules is required for admittance into the MBA.

C. Disability Assistance

Students with a documented disability may contact Liberty University Online’s Office of Disability Academic Support (ODAS) at LUOODAS@liberty.edu to make arrangements for academic accommodations. Further information can be found at www.liberty.edu/disabilitysupport.

COURSE SCHEDULE

BMAL 590

Textbooks: No formal textbooks are needed. All materials are provided online through the Peregrine website.

| MODULE/ WEEK | READING & STUDY | ASSIGNMENTS | POINTS |
|-------------------------|---|-------------------------------|---------------|
| 1 | Readings, audios, and presentations for assigned modules are required | Course Requirements Checklist | 10 |
| | | Register for Peregrine | 0 |
| | | ALC 1 *Pre-test/post-test | 62 |
| | | ALC 2 *Pre-test/post-test | 62 |
| 2 | Readings, audios, and presentations for assigned modules are required | ALC 3 *Pre-test/post-test | 62 |
| | | ALC 4 *Pre-test/post-test | 62 |
| | | Week 2 Check In | 3 |
| 3 | Readings, audios, and presentations for assigned modules are required | ALC 5 *Pre-test/post-test | 62 |
| | | ALC 6 *Pre-test/post-test | 62 |
| 4 | Readings, audios, and presentations for assigned modules are required | ALC 7 *Pre-test/post-test | 62 |
| | | ALC 8 *Pre-test/post-test | 62 |
| | | Week 4 Check In | 3 |
| 5 | Readings, audios, and presentations for assigned modules are required | ALC 9 *Pre-test/post-test | 62 |
| | | ALC 10 *Pre-test/post-test | 62 |
| 6 | Readings, audios, and presentations for assigned modules are required | ALC 11 *Pre-test/post-test | 62 |
| | | ALC 12 *Pre-test/post-test | 62 |
| | | Week 6 Check In | 3 |
| 7 | Readings, audios, and presentations for assigned modules are required | ALC 13 *Pre-test/post-test | 62 |
| | | ALC 14 Post-test | 62 |
| 8 | Readings, audios, and presentations for assigned modules are required | ALC 15 *Pre-test/post-test | 62 |
| | | ALC 16 *Pre-test/post-test | 61 |
| TOTAL | | | 1010 |

*Pre-tests, if passed with minimum score of 84% may be substituted for the corresponding ALC.

NOTE: Module/Week one begins on Monday and ends at 11:59 p.m. (ET) on Friday. Modules/Weeks 2-8 begin on Saturday and end at 11:59 p.m. (ET) on Friday.