

**Note:**

**Course content may be changed, term to term, without notice. The information below is provided as a guide for course selection and is not binding in any form, and should not be used to purchase course materials.**

## ***COURSE SYLLABUS***

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### **BMAL 501**

#### **STRATEGIC LEADERSHIP AND MANAGEMENT**

#### **COURSE DESCRIPTION**

This course provides a comprehensive perspective on leadership and management, from both an historical and current practices perspective. The link between management and leadership is examined and the application of leadership theory is explored. (Formerly BUSI 501)

#### **RATIONALE**

BMAL 501 benefits students in three ways: 1) in balance with studies of theory, this course emphasizes the practical side of developing the actual competencies and attitudes necessary for successful, effective leadership and management across organizations; 2) it considers how managers and leaders at all levels of an organization impact the effectiveness of top executives; and 3) it addresses the need for Christian leaders and managers to integrate their faith with their learning and actions regarding leadership and management across all types of organizations.

#### **I. PREREQUISITE**

For information regarding prerequisites for this course, please refer to the [Academic Course Catalog](#).

#### **II. REQUIRED RESOURCE PURCHASE**

Click on the following link to view the required resource(s) for the term in which you are registered: <http://bookstore.mbsdirect.net/liberty.htm>

#### **III. RECOMMENDED RESOURCE PURCHASE**

American Psychological Association. *Publication manual of the American Psychological Association*. Washington, DC: Author.

#### **IV. ADDITIONAL MATERIALS FOR LEARNING**

- A. Computer with basic audio/video output equipment
- B. Internet access (broadband recommended)
- C. Blackboard [recommended browsers](#)
- D. Microsoft Office

**V. MEASURABLE LEARNING OUTCOMES**

Upon successful completion of this course, the student will be able to:

- A. Integrate the concepts of leadership presented in this course with faith and learning.
- B. Examine the concepts of leadership from both the historical and organizational perspectives.
- C. Compare and contrast the functions of leadership and management.

**VI. COURSE REQUIREMENTS AND ASSIGNMENTS**

- A. Textbook readings and lecture presentations
- B. Course Requirements Checklist

After reading the Course Syllabus and [Student Expectations](#), the student will complete the related checklist found in Module/Week 1.

- C. Group Discussion Board Forums (6)

For this collaborative discussion board, the instructor will place the student into a group at the beginning of the course. The student will participate in 8 Group Discussion Board Forums consisting of 2 parts: individual and collaborative. For the individual part, the student is required to provide a thread in response to the provided topic for each forum. Each thread must be at least 400 words and demonstrate course-related knowledge. Each individual thread must include at least 4 sources. For the collaborative part, the student will work with his or her group to synthesize the threads into a summary of 1,000–1,200 words. Each group thread must include at least 7 sources. Individual submissions to the group assignment do not fall under the late policy and cannot be accepted.

- D. Literature Review

The student will complete a Literature Review in 3 stages:

Literature Review: Topic

The student will select and submit the topic he or she wishes to research. Approval from the instructor is required.

Literature Review: Annotated Bibliography and Outline

The student will submit an Annotated Bibliography of at least 15 references (in current APA format, with a cover page and abstract) that he or she plans on using for the research. Each reference must include a summary, analysis, and assessment. The student will also submit a detailed outline of at least 3 pages in current APA format.

Literature Review: Final Submission

The student will research and write a 2,700–3,000-word Literature Review in current APA format that focuses on a topic relevant to the contemporary issues and practices of leadership and management. The paper must include at least 15 references in addition to the course textbooks and the Bible, with no more than 15% direct quotations. The final paper will be submitted to SafeAssign.

E. Peer Review

At the end of the course, the student will submit a Peer Review evaluating each group members’ participation in the group discussion board assignments. The student will provide a detailed narrative on other group members’ commitment, contributions, effectiveness, and leadership.

F. Tests (2)

Each test will cover the Reading & Study material for the assigned modules/weeks. Each test will be open-book/open-note and contain 2 short answer questions as well as approximately 30 multiple-choice, true/false, and/or matching questions. Each quiz will have a 1-hour and 15-minute time limit.

**VII. COURSE GRADING AND POLICIES**

A. Points

Course Requirements Checklist	10
Group Discussion Board Forums (1 at 30 pts; 5 at 80 pts ea)	430
Literature Review	
Topic	0
Annotated Bibliography and Outline	120
Final Submission	200
Peer Review	50
Test 1 (Module 2)	100
Test 2 (Module 4)	100

**Total** 1010

B. Scale

A = 940–1010    A- = 920–939    B+ = 900–919    B = 860–899    B- = 840–859  
 C+ = 820–839    C = 780–819    C- = 760–779    F = 0–759

C. Disability Assistance

Students with a documented disability may contact Liberty University Online’s Office of Disability Academic Support (ODAS) at [LUOODAS@liberty.edu](mailto:LUOODAS@liberty.edu) to make arrangements for academic accommodations. Further information can be found at [www.liberty.edu/disabilitysupport](http://www.liberty.edu/disabilitysupport).

## ***COURSE SCHEDULE***

### **BMAL 501**

Textbooks: Satterlee, *Organization Management and Leadership* (2013).  
Dees, *Resilient Leaders* (2013).

<b>MODULE/ WEEK</b>	<b>READING &amp; STUDY</b>	<b>ASSIGNMENTS</b>	<b>POINTS</b>
<b>1</b>	Satterlee: chs. 1–2 1 presentation 2 websites	Course Requirements Checklist Class Introductions Literature Review: Choose Topic	10 0 0
<b>2</b>	Satterlee: chs. 3 - 4 1 presentation 1 website	Group DB Forum 1: Charter Group DB Forum 2: Satterlee Test 1	30 80 100
<b>3</b>	Satterlee: chs. 5 – 6 1 presentation 2 websites	Group DB Forum 3: Satterlee	80
<b>4</b>	Satterlee: chs. 7 – 8 1 presentation 1 video 2 websites	Test 2 Bibliography and Outline	100 120
<b>5</b>	Dees: chs. 1 – 2 1 presentation	Group DB Forum 4: Dees	80
<b>6</b>	Dees: chs. 3 - 4	Group DB Forum 5: Dees	80
<b>7</b>	Dees: chs. 5 - 7 1 presentation 1 article	Literature Review: Final Submission	200
<b>8</b>	Dees: chs 8 – 9 1 website	Group DB Forum 6: Summative Peer Review	80 50
<b>TOTAL</b>			<b>1010</b>

DB = Discussion Board

**NOTE:** Modules/Weeks 1- 7 begins on Monday at 12:00 a.m. (ET) and ends Sunday night at 11:59 p.m. (ET). Module/Week 8 begin on Monday morning at 12:00am. (ET) and end on Friday night at 11:59 p.m. (ET).