

**Note:**

**Course content may be changed, term to term, without notice. The information below is provided as a guide for course selection and is not binding in any form, and should not be used to purchase course materials.**

## ***COURSE SYLLABUS***

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### **ARTS 342**

#### **DIGITAL IMAGING**

#### **COURSE DESCRIPTION**

Creating multiple digital images through a varied methodology. Preparing digitized art for electronic media and the printed page through electronic pre-press techniques. Training in a professional image-editing application. (Formerly ARTS 351)

#### **RATIONALE**

Training in a professional image editing software application is crucial to the development of a graphic and media designer. The ability to create, manipulate, edit and create digital images from photos and other digital media is a required skillset for anyone entering these or related fields.

#### **I. PREREQUISITE**

For information regarding prerequisites for this course, please refer to the [Academic Course Catalog](#).

#### **II. REQUIRED RESOURCE PURCHASE**

Click on the following link to view the required resource(s) for the term in which you are registered: <http://bookstore.mbsdirect.net/liberty.htm>

#### **III. ADDITIONAL MATERIALS FOR LEARNING**

- A. Computer with basic audio/video output equipment
- B. Internet access (broadband recommended)
- C. Blackboard [recommended browsers](#)
- D. Microsoft Office

#### **IV. MEASURABLE LEARNING OUTCOMES**

Upon successful completion of this course, the student will be able to:

- A. Analyze various technical methodologies for creating digital images.
- B. Apply techniques for importing and digitizing images.
- C. Create effective, high quality illustrations and photos.
- D. Evaluate various forms of digital imagery created for artistic expression.

## V. COURSE REQUIREMENTS AND ASSIGNMENTS

A. Textbook readings and lecture presentations/notes

B. Course Requirements Checklist

After reading the Syllabus and [Student Expectations](#), the student will complete the related checklist found in Module/Week 1.

C. Discussion Board Forums (5)

1. Discussion boards are collaborative learning experiences. Therefore, in Discussion Board Forums 1, 2, 4, and 5, the student will create a small PDF version of each of the images for each of the 4 projects. The student will post them to the threads for the listed Discussion Board Forums. The student will then choose 2 other members of his/her group and give constructive criticism for those individuals' work. Criteria will be given for feedback. The student will then respond to someone who has critiqued his/her pieces.
2. In Discussion Board Forum 3, the student will watch the videos from the links supplied. The student will then respond to the videos according the posted information, and to 2 other threads.

D. Assignments (4)

Most assignments will help the student develop practical, technical skills based mostly upon instructions from chapters in the text. The student will finish with a composition or "mini-project" which will be digitally submitted and evaluated along with 2 short writing assignments.

E. Photo Essay

This is the first of a group of 4 major projects in this course. The student will produce a series of 3 photographs original to him/her. The photos will be processed in various ways in order to reflect a chosen theme. The images will be produced in Photoshop and delivered in the native Photoshop format.

F. Movie Story

This assignment will be a short paper giving the story plot and primary characters of a Christian Science Fiction/Fantasy Story. The paper will be delivered in electronic format in Microsoft Word.

G. Expressive Painting

This is the second of a group of 4 major projects in the course. The student will utilize an original photograph and produce a digital painting in Photoshop using the photograph as a visual reference. The digital painting will be delivered in the native Photoshop format.

## H. SciFi Poster

The third project is a poster design. The student will imagine that the story written about in the Movie Story Assignment is made into a feature length film. What would the marquee poster look like? The student is to do all necessary photography for the poster. Illustrations, textures, and other imagery will be originally done by the student. Delivery will be in Photoshop in digital format.

## I. Final Proposal

This assignment will be a short paper giving the details of a project that the student would like to do for the Final Project. This project should expand and enhance the skill set which the student has learned during the semester. The paper will be delivered in Microsoft Word.

## J. Final Project

The final project will be a work designed and chosen by the student with the approval of the instructor. The proposal will be reviewed by the instructor. Several suggested directions will be listed. Original ideas will be considered. Delivery will be electronic in Photoshop.

**VI. COURSE GRADING AND POLICIES**

## A. Points

Course Requirements Checklist	10
Discussion Board Forums (5 at 30 pts ea.)	150
Assignments (4 at 50 pts ea.)	200
Photo Essay	150
Movie Story	25
Expressive Painting	150
SciFi Poster	150
Final Proposal	25
Final Project	150
<b>Total</b>	<b>1010</b>

## B. Scale

A = 900–1010 B = 800–899 C = 700–799 D = 600–699 F = 0–599

## C. Disability Assistance

Students with a documented disability may contact Liberty University Online's Office of Disability Academic Support (ODAS) at [LUOODAS@liberty.edu](mailto:LUOODAS@liberty.edu) to make arrangements for academic accommodations. Further information can be found at [www.liberty.edu/disabilitysupport](http://www.liberty.edu/disabilitysupport).

## ***COURSE SCHEDULE***

### **ARTS 342**

Course assignment materials from Lynda.com

<b>MODULE/ WEEK</b>	<b>READING &amp; STUDY</b>	<b>ASSIGNMENTS</b>	<b>POINTS</b>
<b>1</b>	16 presentations	Course Requirements Checklist Assignment 1	10 50
<b>2</b>	6 presentations	Assignment 2	50
<b>3</b>	9 presentations	Assignment 3	50
<b>4</b>	8 presentations	Assignment 4	50
<b>5</b>	6 presentations	DB Forum 1 Photo Essay	30 150
<b>6</b>	3 presentations 3 videos	DB Forum 2 DB Forum 3 Movie Story Expressive Painting	30 30 25 150
<b>7</b>	1 presentation 1 website	DB Forum 4 SciFi Poster Final Proposal	30 150 25
<b>8</b>	1 presentation	DB Forum 5 Final Project	30 150
<b>TOTAL</b>			<b>1010</b>

DB = Discussion Board

**NOTE:** Each course module/week (except for Module/Week 1) begins on Tuesday morning at 12:00 a.m. (ET) and ends on Monday night at 11:59 p.m. (ET). The final module/week ends at 11:59 p.m. (ET) on **Friday**.